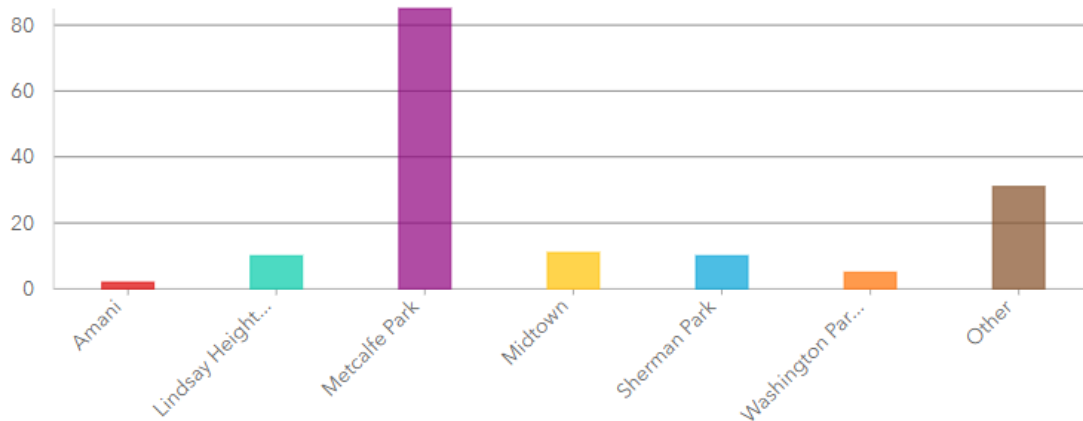


# Survey Results

The survey has a total of 158 responses as of September 15<sup>th</sup>, 2020.

## Housing and neighborhoods

Which neighborhood do you live in?

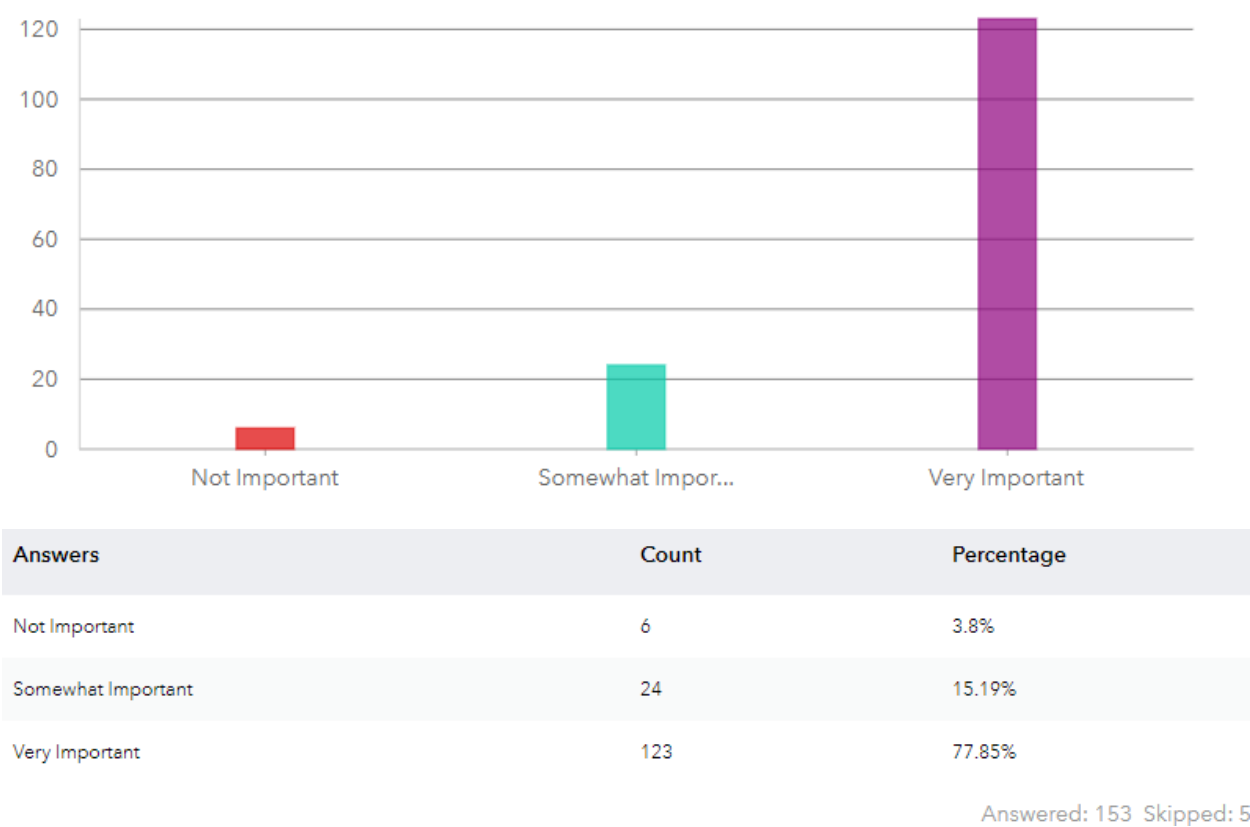


Answers	Count	Percentage
Amani	2	1.27%
Lindsay Heights	10	6.33%
Metcalfe Park	85	53.8%
Midtown	11	6.96%
Sherman Park	10	6.33%
Washington Park	5	3.16%
Other	31	19.62%

Answered: 154 Skipped: 4

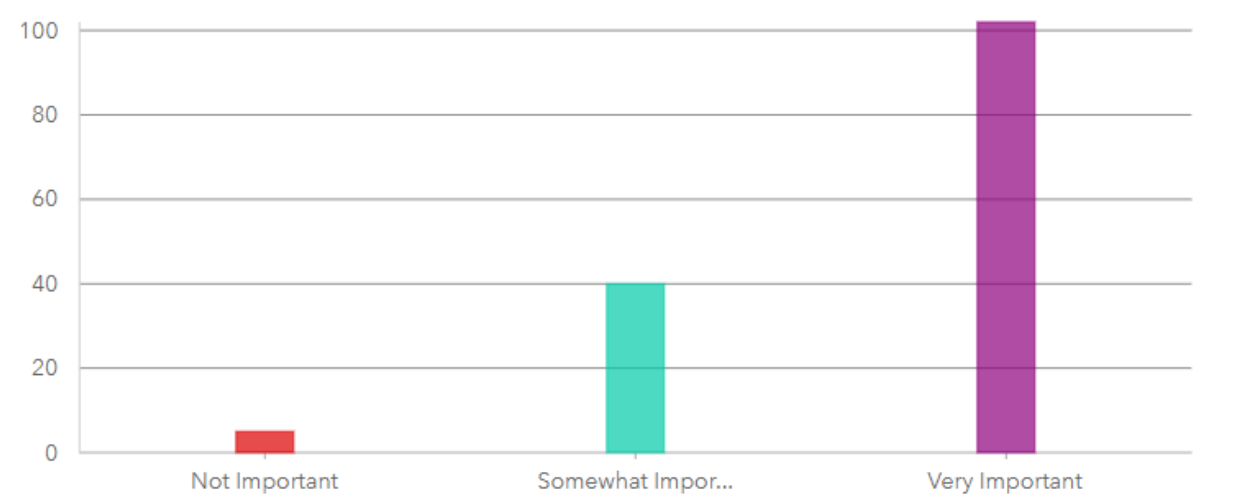
The majority of those replying to the survey identified as being from Metcalfe Park. Those living in neighborhoods outside the planning district were the second largest group. The Amani neighborhood had the fewest votes, indicating that it is not well represented in these results.

How important is it to making essential repairs to existing homes?



The vast majority of responses to this question indicate that it is very important to make essential repairs to existing homes.

How important is it to renovate or make major updates to existing homes?

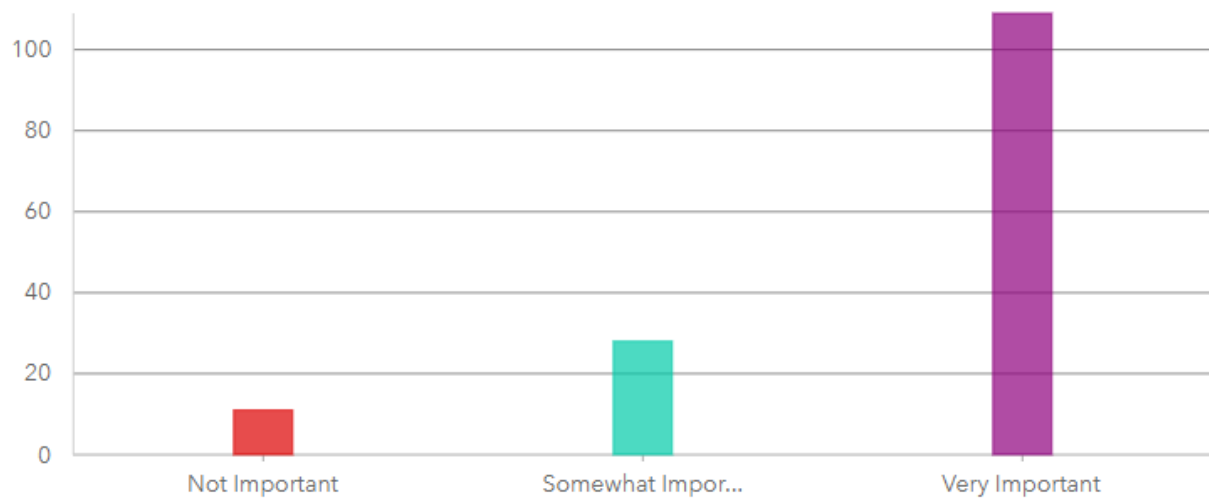


Answers	Count	Percentage
Not Important	5	3.16%
Somewhat Important	40	25.32%
Very Important	102	64.56%

Answered: 147 Skipped: 11

Similar to the previous response, the majority of responses indicate that it is very important to renovate or make major updates to existing housing.

How important is it to tear down vacant houses that are in bad condition?

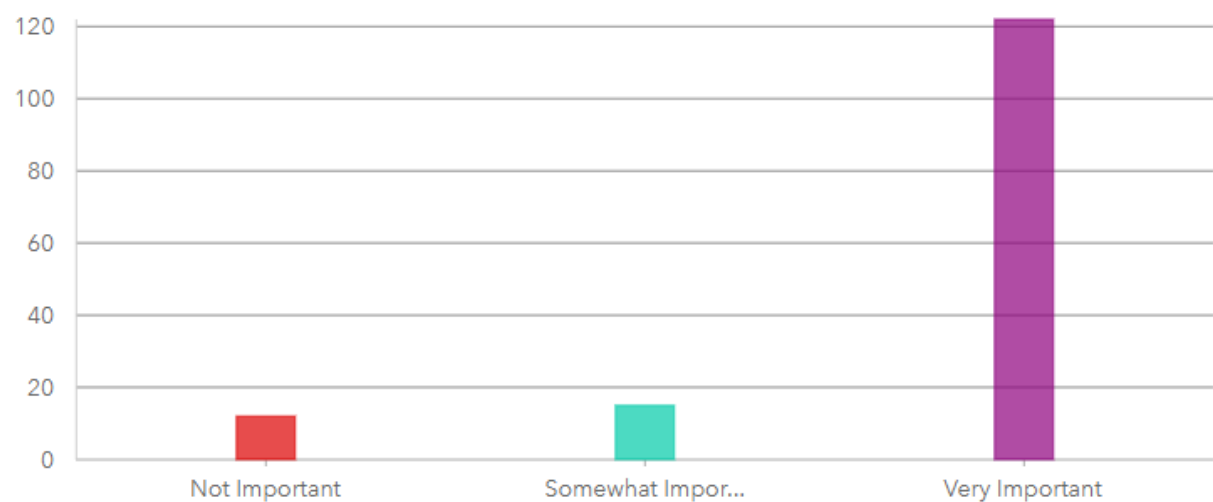


Answers	Count	Percentage
Not Important	11	6.96%
Somewhat Important	28	17.72%
Very Important	109	68.99%

Answered: 148 Skipped: 10

A majority of responses to this question indicate that tearing down vacant houses that are in bad condition is very important.

How important is it to provide more affordable housing options?

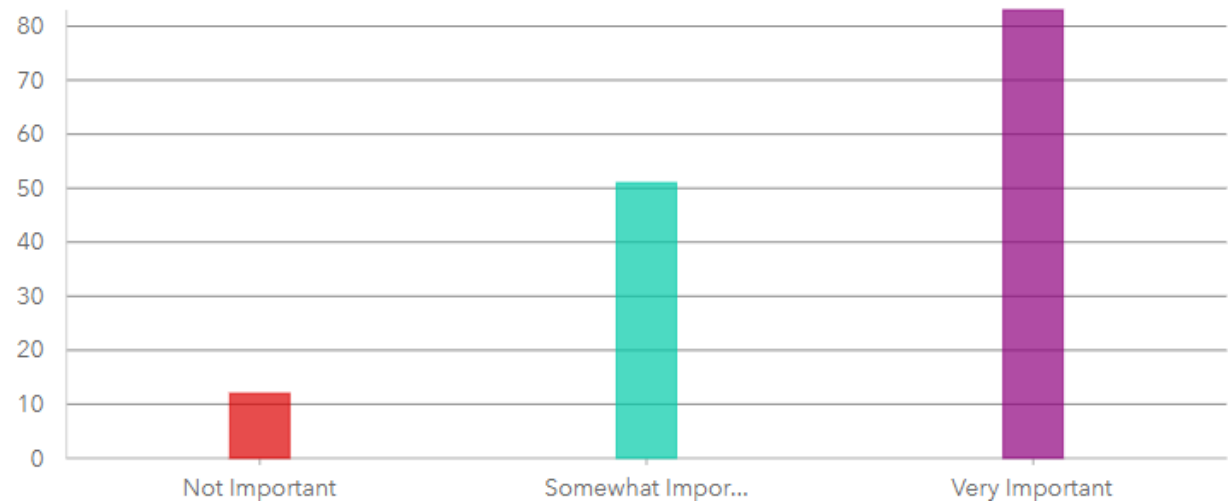


Answers	Count	Percentage
Not Important	12	7.59%
Somewhat Important	15	9.49%
Very Important	122	77.22%

Answered: 149 Skipped: 9

Affordable housing options are seen as very important for the vast majority of respondents. Less than 20% of respondents viewed affordable housing options as not important or somewhat important.

How important is increasing property values?

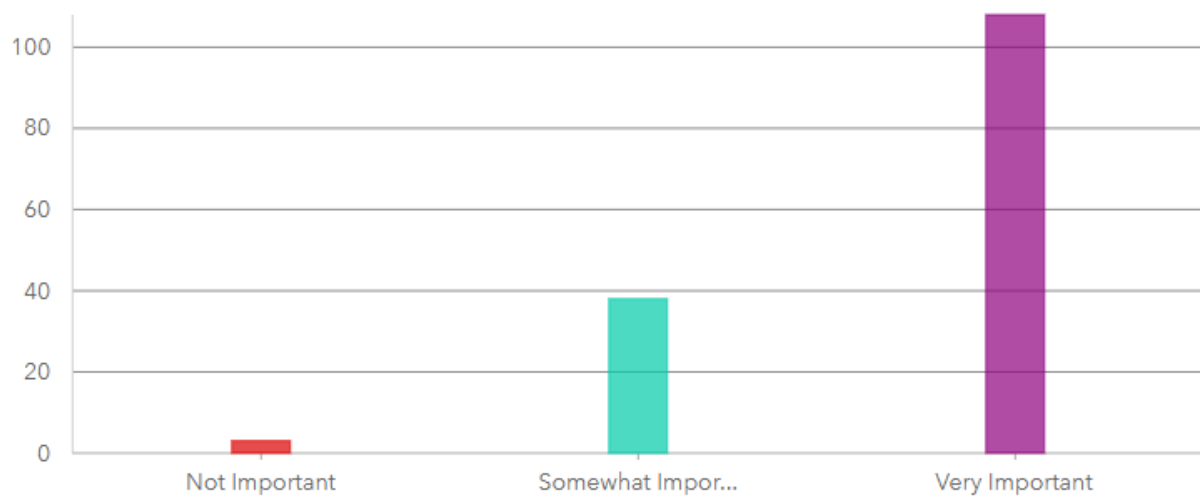


Answers	Count	Percentage
Not Important	12	7.59%
Somewhat Important	51	32.28%
Very Important	83	52.53%

Answered: 146 Skipped: 12

A slight majority of respondents sees increasing property values as very important. A significant amount of respondents view increasing property values as somewhat important, and a few do not see it as important.

How important is it to keep property values stable?



Answers	Count	Percentage
Not Important	3	1.9%
Somewhat Important	38	24.05%
Very Important	108	68.35%

Answered: 149 Skipped: 9

A majority of responses indicate that it is very important to keep property values stable, with a significant amount of responses indicating that it is also somewhat important.

How important is it to hold slumlords accountable?

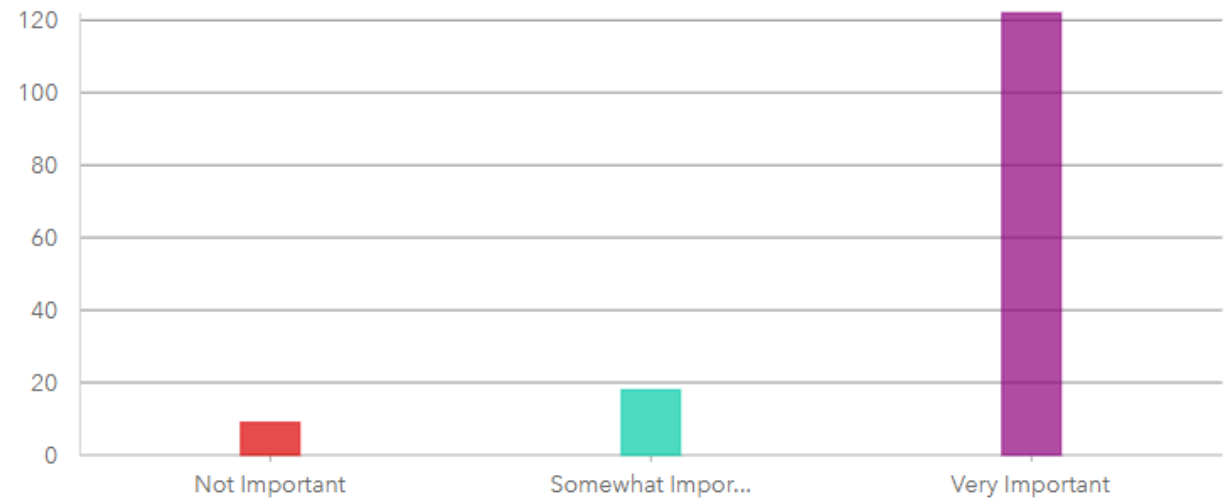


Answers	Count	Percentage
Not Important	8	5.06%
Somewhat Important	13	8.23%
Very Important	128	81.01%

Answered: 149 Skipped: 9

The vast majority of responses indicate that it is very important to hold slumlords accountable.

How important is it to make sure that there are housing options for people of all ages and family types?

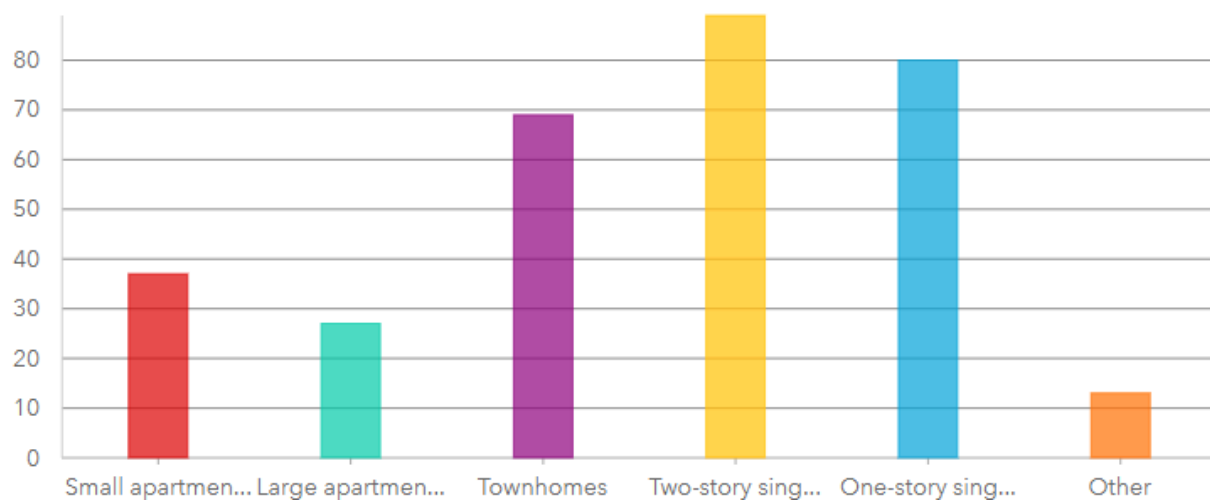


Answers	Count	Percentage
Not Important	9	5.7%
Somewhat Important	18	11.39%
Very Important	122	77.22%

Answered: 149 Skipped: 9

Having a variety of housing options is very important to the majority of survey respondents. Fewer than 20% of responses view this as somewhat important or not important at all.

What type of housing options would you like to see more of in the neighborhood?

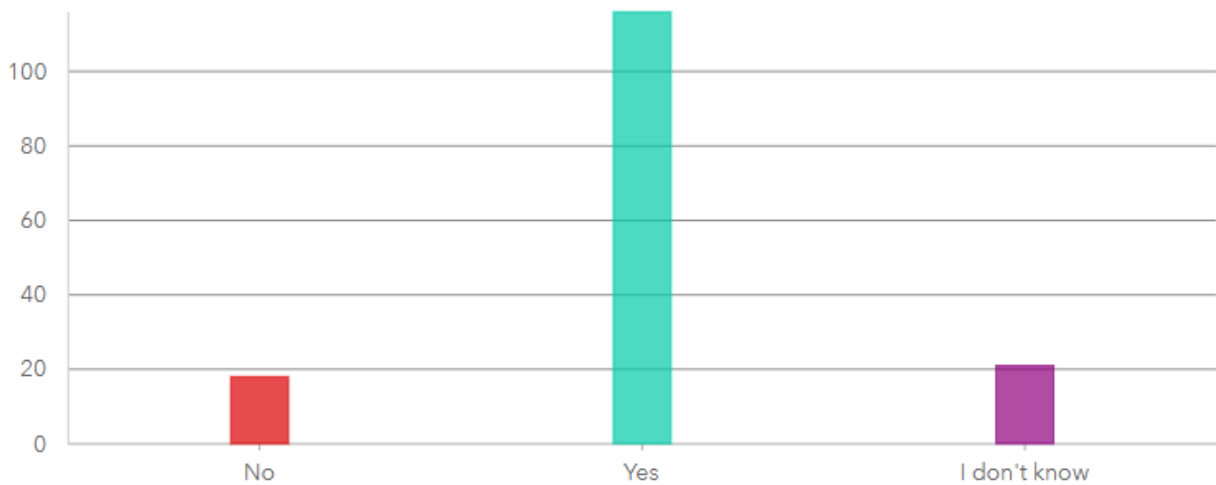


Answers	Count	Percentage
Small apartment buildings	37	23.42%
Large apartment buildings	27	17.09%
Townhomes	69	43.67%
Two-story single-family homes	89	56.33%
One-story single-family homes	80	50.63%
Other	13	8.23%

Answered: 155 Skipped: 3

Single-family homes of different kinds appear to be the most desired types of housing for the neighborhood. Multifamily homes are not as desired, though there is some support for them.

Would you support new affordable housing development in your neighborhood?

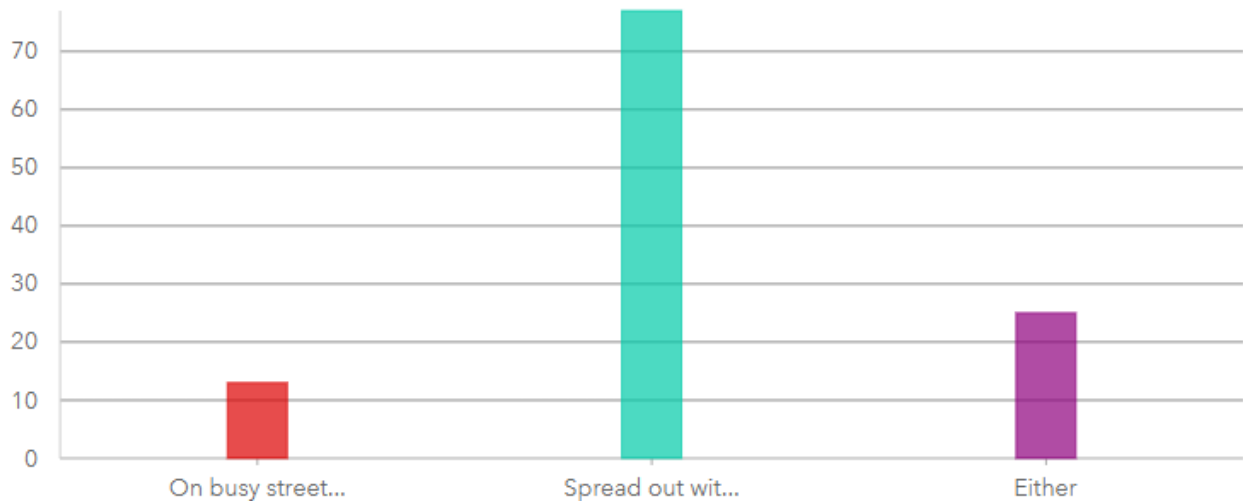


Answers	Count	Percentage
No	18	11.39%
Yes	116	73.42%
I don't know	21	13.29%

Answered: 155 Skipped: 3

The vast majority of respondents support new affordable housing developments for the neighborhood

If you answered yes to the previous question, please tell us where you would like to see new affordable housing development



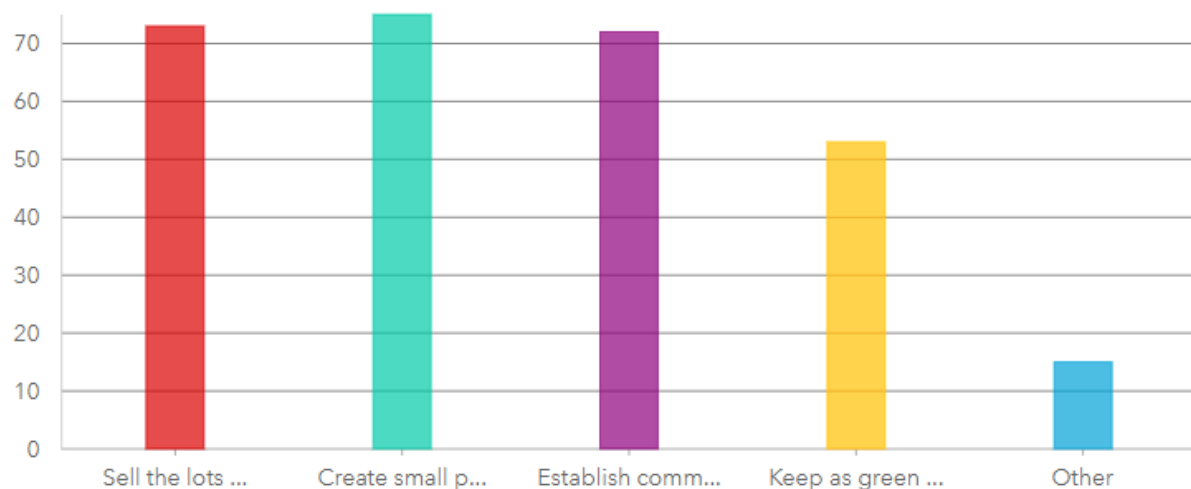


Answers	Count	Percentage
On busy streets with bus service	13	8.23%
Spread out within neighborhoods	77	48.73%
Either	25	15.82%

Answered: 115 Skipped: 43

The majority of responses indicate that new affordable housing developments should be spread out throughout the neighborhood. A significant amount of support is for it to be either spread out or on busy streets with bus service. It should be noted that 43 respondents skipped this section.

What should be done with vacant lots in the neighborhood?



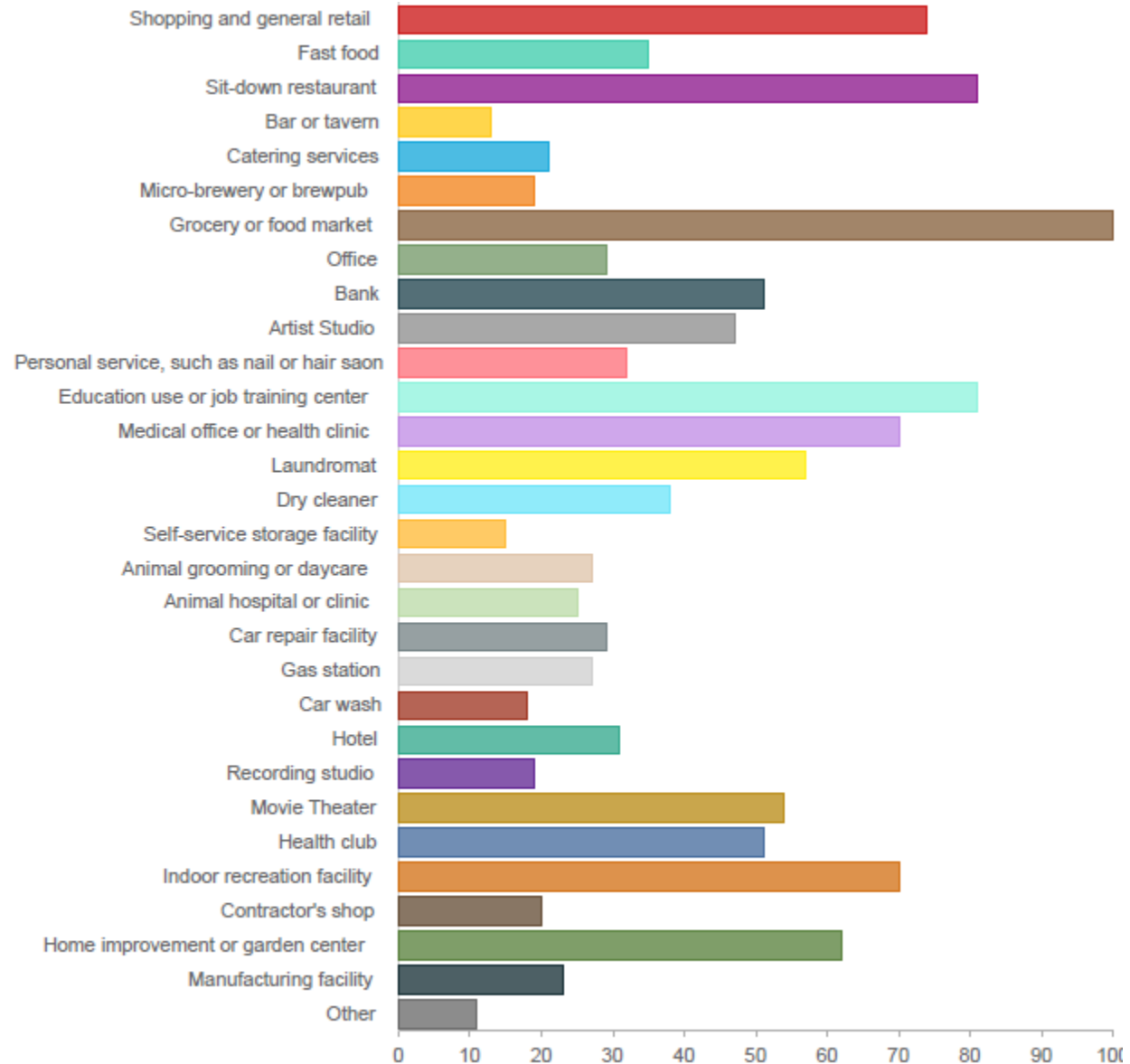
Answers	Count	Percentage
Sell the lots to neighbors to expand their yard	73	46.2%
Create small parks and community gathering spaces	75	47.47%
Establish community gardens and urban agriculture	72	45.57%
Keep as green spaces, and plant trees	53	33.54%
Other	15	9.49%

Answered: 156 Skipped: 2

Responses to this question varied, though a very slight majority of respondents support creating small parks and community gathering spaces with the vacant lots in the neighborhood. There was significant support in selling vacant lots to neighbors to expand their yards, as well as establishing community gardens.

## Commercial Corridors

What type of businesses would you like to see in the area?

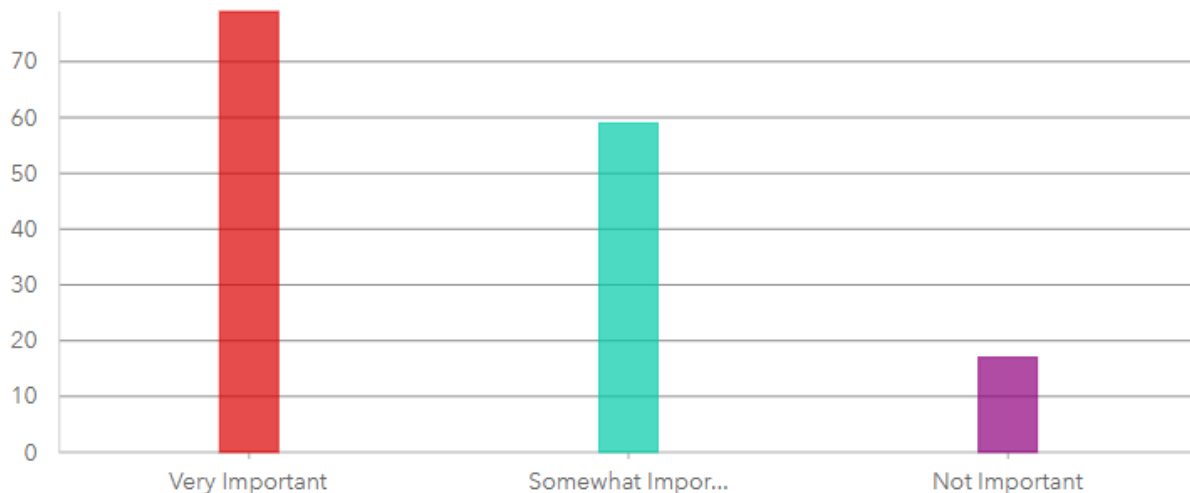


There is a general desire for a wide variety of business options in this neighborhood. The majority of responses indicated a desire to have a grocery or a food market in the neighborhood, as well as education use or job training centers. There does not appear to be much desire for bars, self-storage facilities or car washes.



Stores appear to be the least desired businesses in the neighborhood, along with bars, liquor, corner stores and clubs. The data for this illustrated in a word cloud, however, which may have increased the amount of incidences of the word “stores”. Considering general retail stores was indicated as a desired business in the previous question, it is likely that the word “stores” is tied to liquor and corner stores, which is supported by the answers to the previous question as well.

## How important are street flowers and trees?

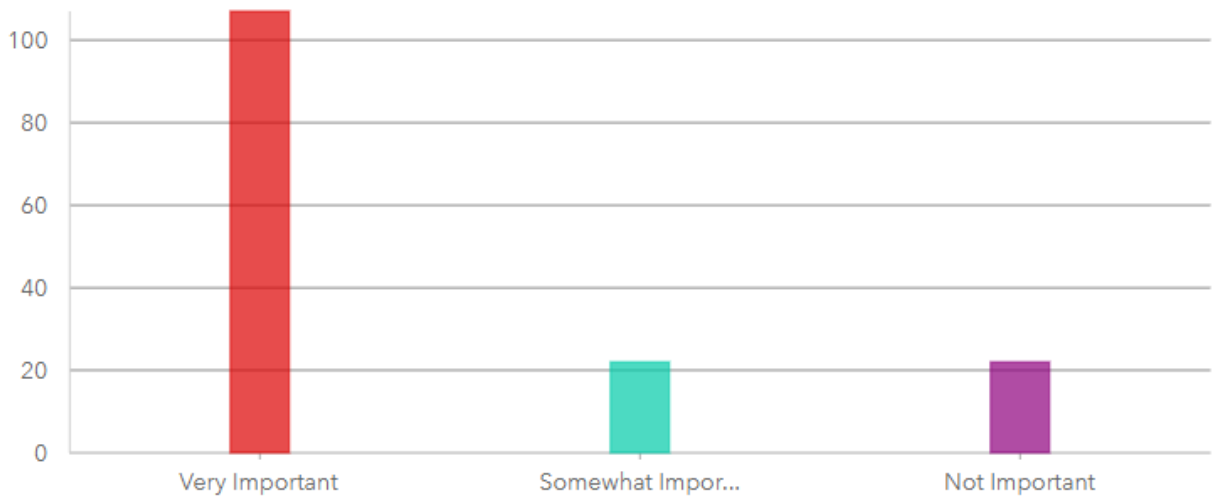


Answers	Count	Percentage
Very Important	79	50%
Somewhat Important	59	37.34%
Not Important	17	10.76%

Answered: 155 Skipped: 3

The vast majority of respondents saw flowers and trees as either very important or somewhat important for commercial corridors, indicating a desire for street greening.

How important is a better walking environment?



Answers	Count	Percentage
Very Important	107	67.72%
Somewhat Important	22	13.92%
Not Important	22	13.92%

Answered: 151 Skipped: 7

A significant majority of respondents indicated that a better walking environment in the commercial corridors is desired, though a fair amount of respondents did not see it a very important.

How important is marketing and branding?

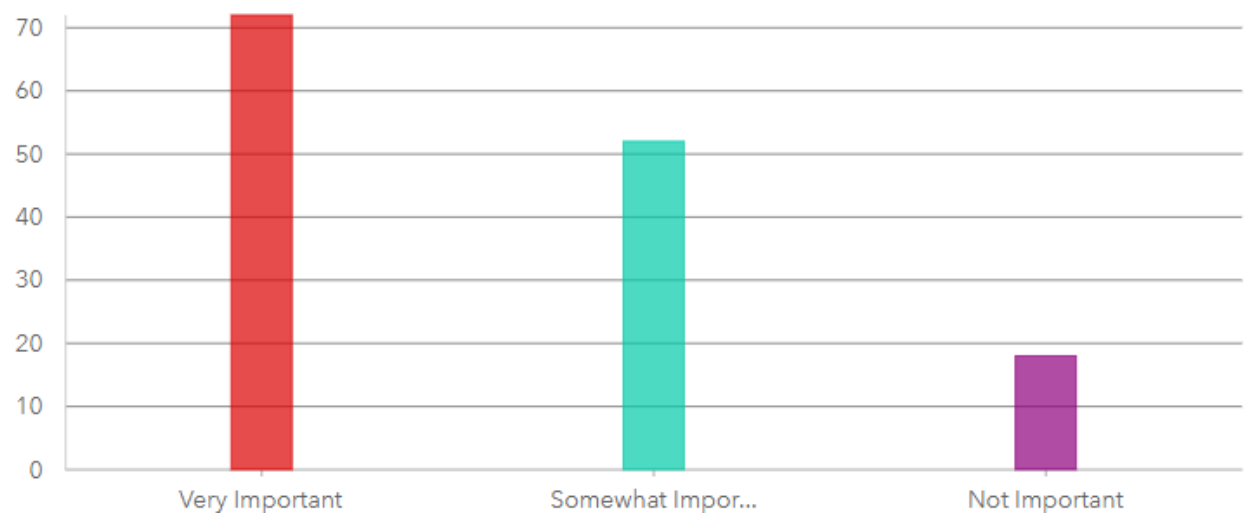


Answers	Count	Percentage
Very Important	47	29.75%
Somewhat Important	63	39.87%
Not Important	33	20.89%

Answered: 143 Skipped: 15

Marketing and branding is not viewed as a very important issue for the commercial corridors, though a significant amount of survey participants did not respond to the question.

How important is façade and other building improvements?

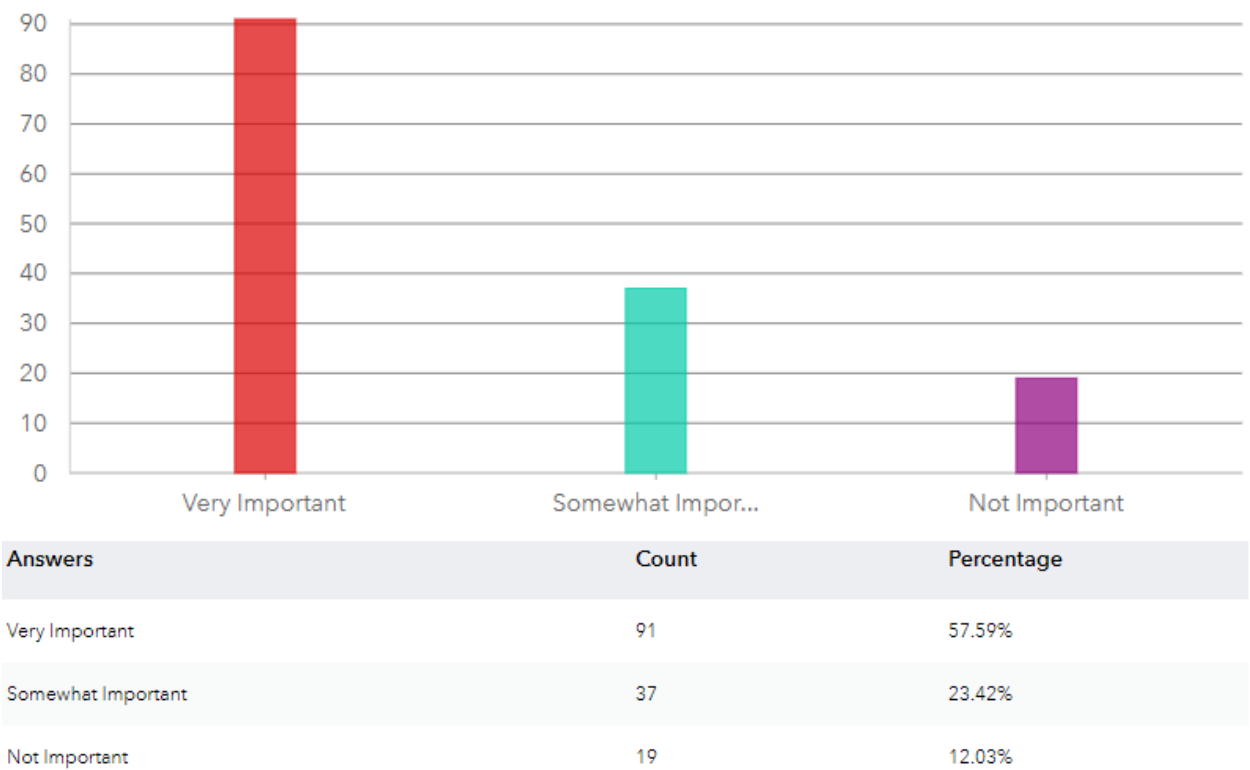


Answers	Count	Percentage
Very Important	72	45.57%
Somewhat Important	52	32.91%
Not Important	18	11.39%

Answered: 142 Skipped: 16

Façade and building improvements are seen as an important issue in the commercial corridors, though a significant amount of respondents saw this as only somewhat important. Similar to the previous question, a significant amount of participants did not respond to this question.

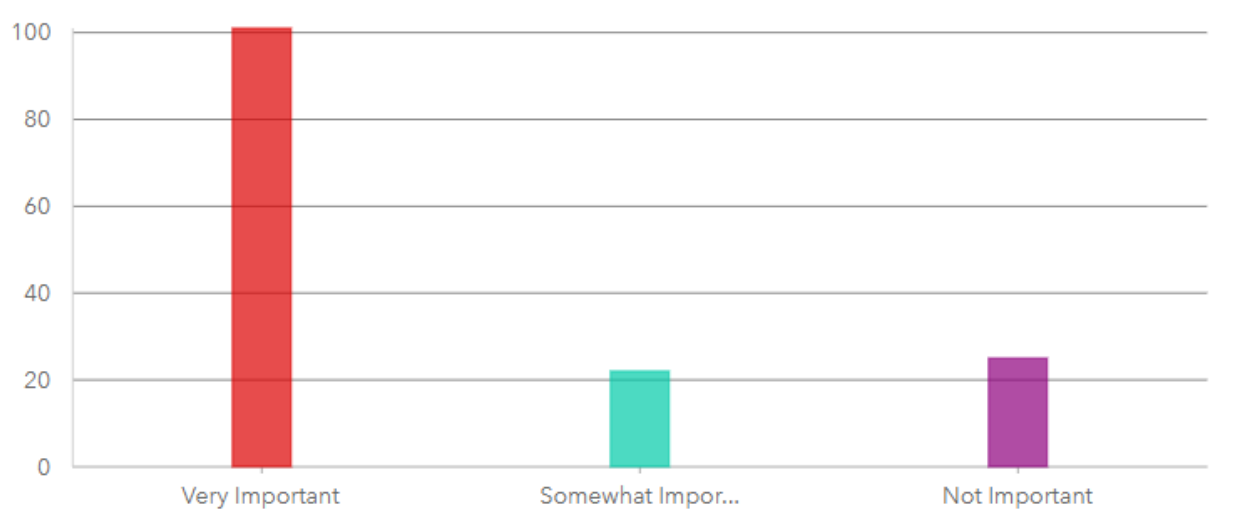
How important is opening new businesses in currently vacant commercial buildings?



Answered: 147 Skipped: 11

The majority of respondents view the reuse of vacant commercial buildings as very important, with fewer respondents skipping this question as well.

How important is job creation and business development?

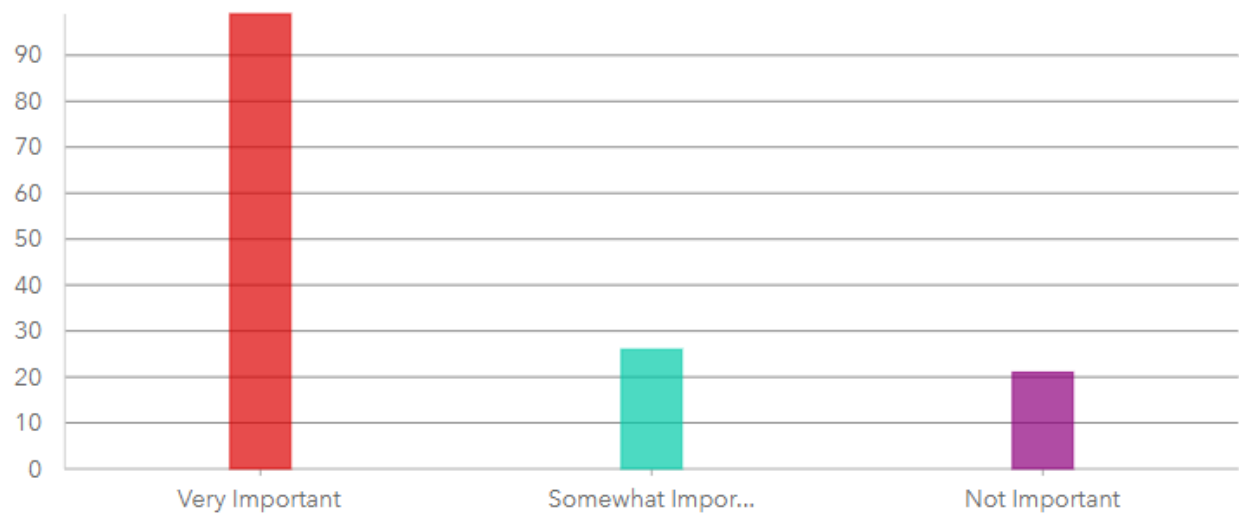


Answers	Count	Percentage
Very Important	101	63.92%
Somewhat Important	22	13.92%
Not Important	25	15.82%

Answered: 148 Skipped: 10

The majority of respondents view job creation as a very important topic.

How important is having businesses that appeal to local residents?

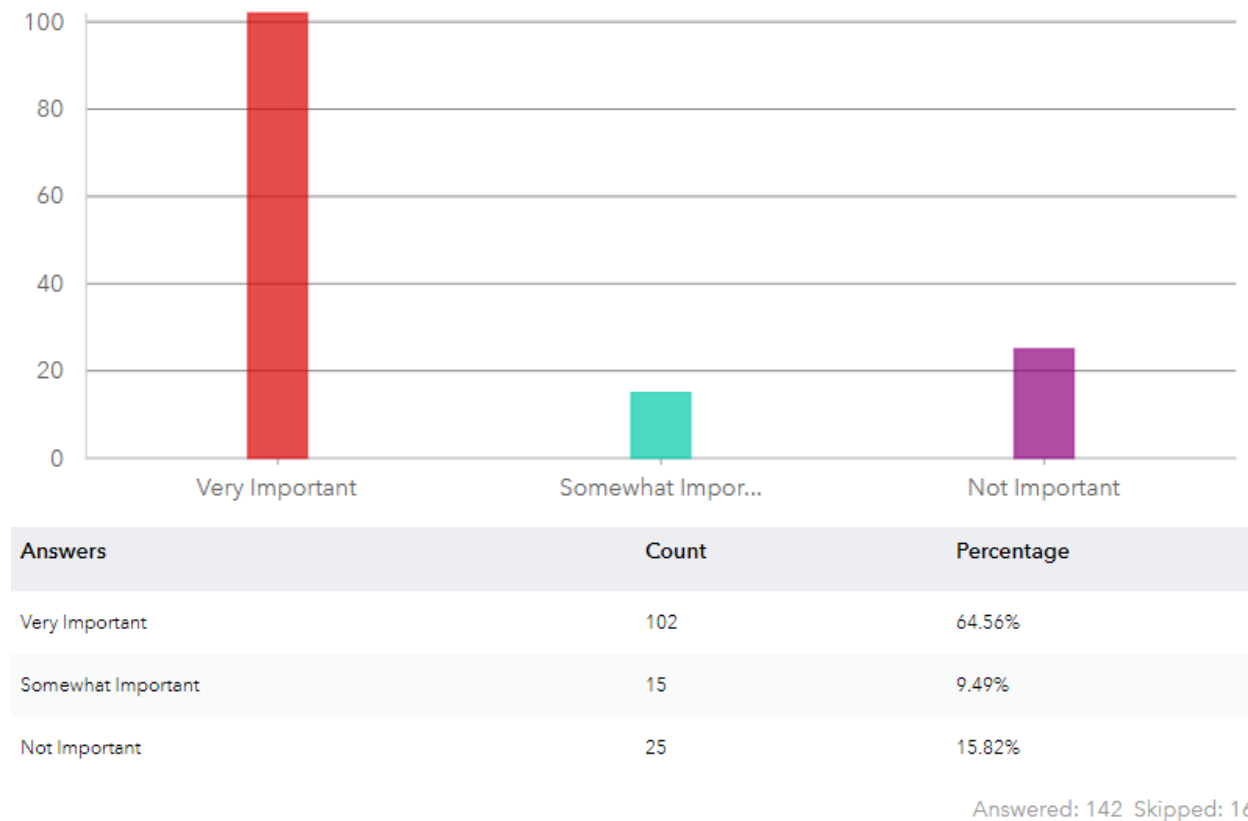


Answers	Count	Percentage
Very Important	99	62.66%
Somewhat Important	26	16.46%
Not Important	21	13.29%

Answered: 146 Skipped: 12

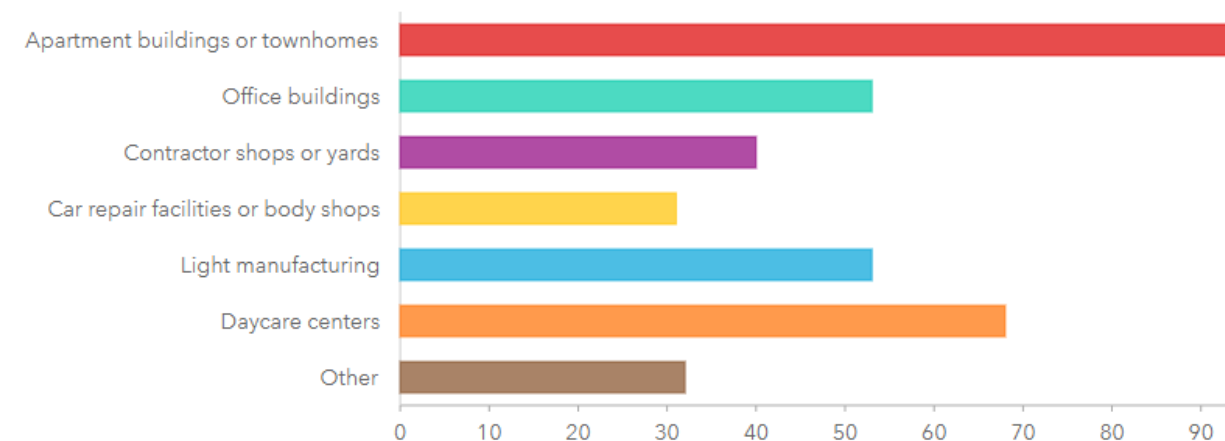
The majority of respondents view having businesses that appeal to local residents as very important, though a significant amount of respondents do not view this as very important.

How important is it to have less crime?



Less crime is very important for the neighborhood commercial corridors. A significant amount of responses indicate that it is not important, however, and there were also a significant amount of respondents that skipped this question as well.

As people increasingly shop online and at big box stores, it has become harder to fill vacant storefronts in local commercial corridors. Are there other uses for these storefronts that you think would benefit your neighborhood?





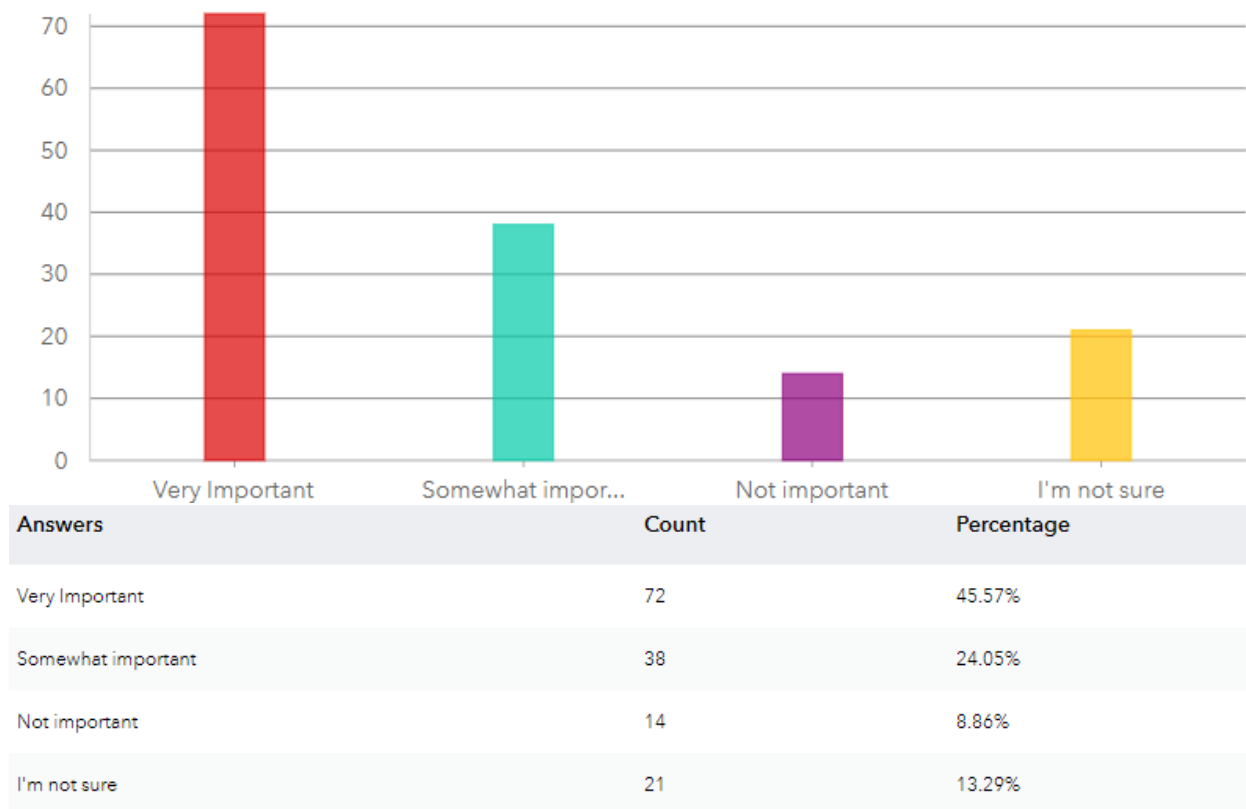
Answers	Count	Percentage
Apartment buildings or townhomes	93	58.86%
Office buildings	53	33.54%
Contractor shops or yards	40	25.32%
Car repair facilities or body shops	31	19.62%
Light manufacturing	53	33.54%
Daycare centers	68	43.04%
Other	32	20.25%

Answered: 154 Skipped: 4

The majority of respondents indicated that reusing vacant storefronts as apartment buildings or townhomes would be an appropriate reuse. There also appears to be significant support for daycare centers, and some support for office buildings.

How important is it to have retail, restaurant, or personal service type businesses near the following commercial nodes?

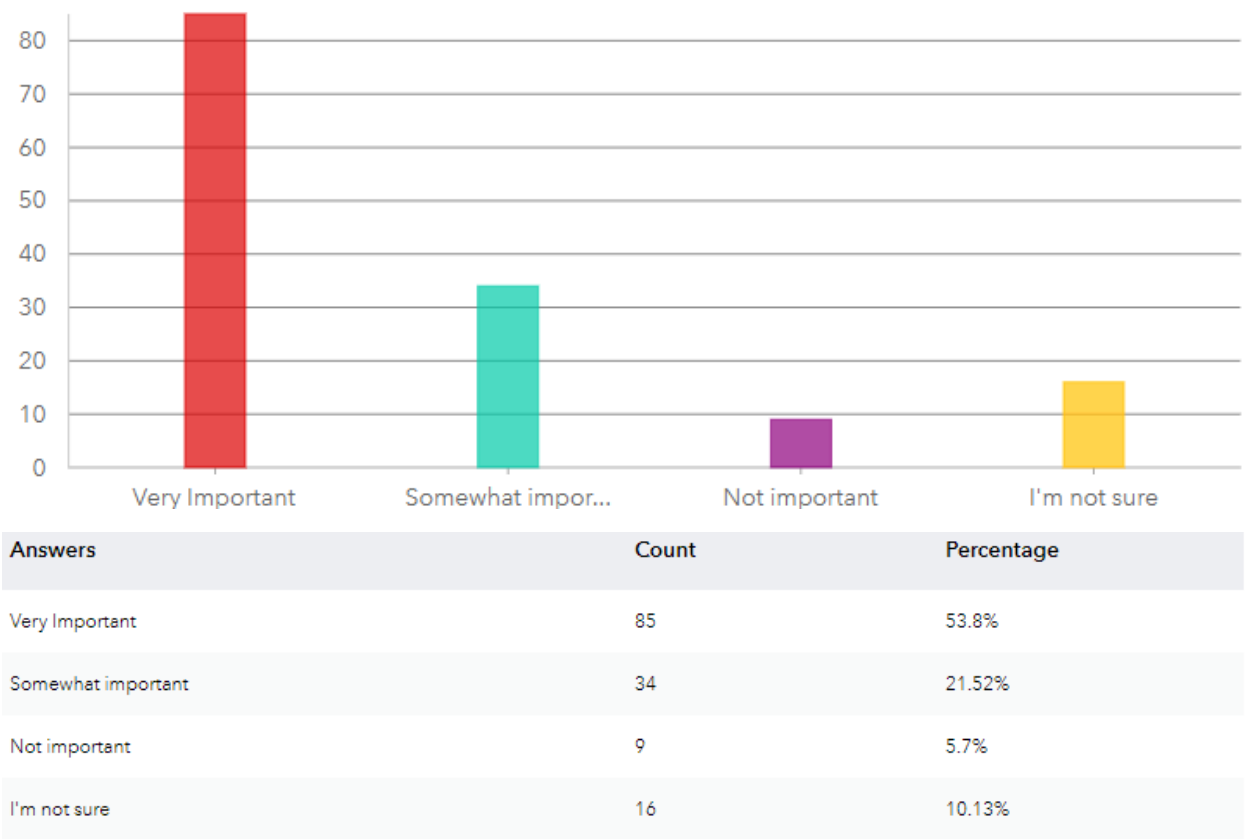
North and Teutonia



Answered: 145 Skipped: 13

The majority of respondents viewed this commercial node as very important or somewhat important for commercial services. A significant amount were not sure, however.

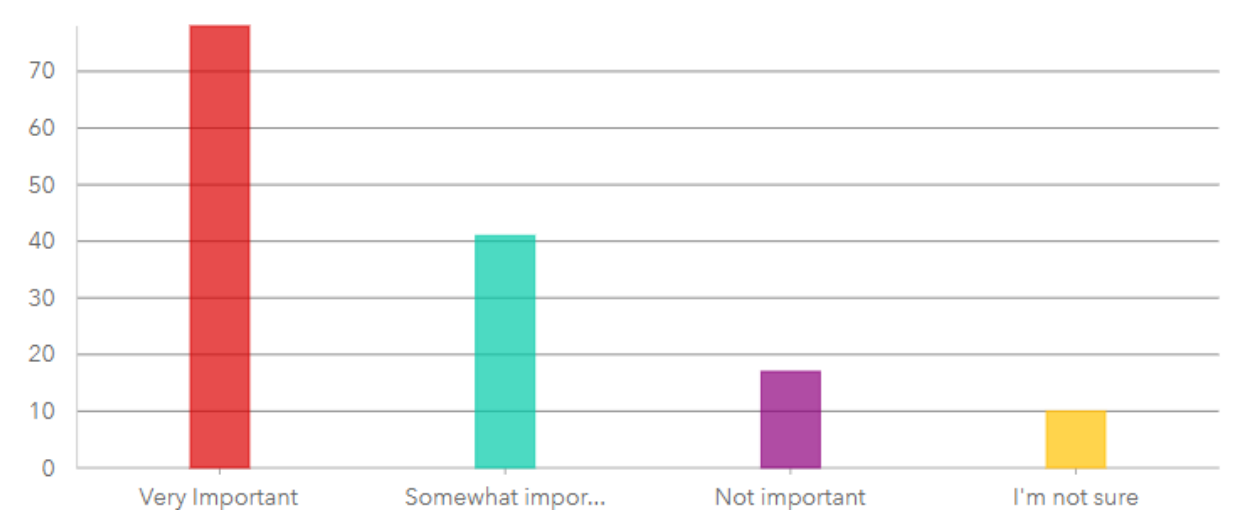
North and Fond Du Lac



Answered: 144 Skipped: 14

This commercial node appears to have more support for commercial services, though a significant amount of respondents were not sure

North and 27th

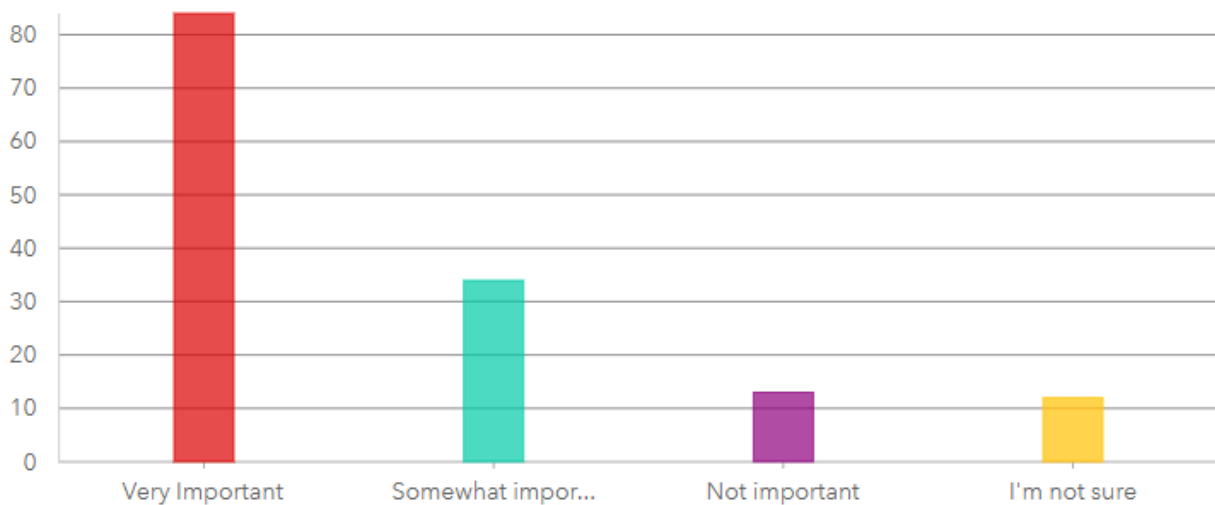


Answers	Count	Percentage
Very Important	78	49.37%
Somewhat important	41	25.95%
Not important	17	10.76%
I'm not sure	10	6.33%

Answered: 146 Skipped: 12

North and 27th is also viewed as an important commercial node, with the majority of respondents viewing it as very important or somewhat important.

#### North and 35th

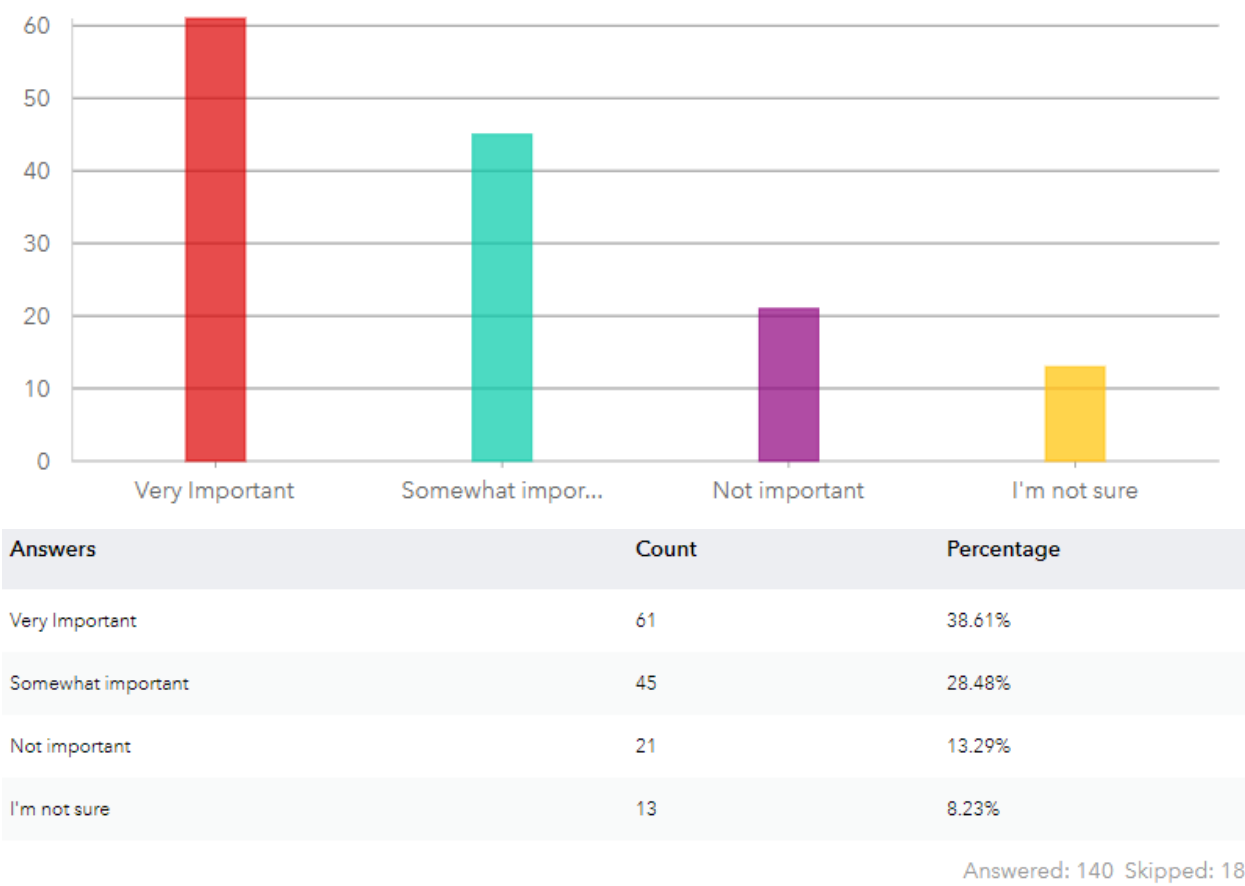


Answers	Count	Percentage
Very Important	84	53.16%
Somewhat important	34	21.52%
Not important	13	8.23%
I'm not sure	12	7.59%

Answered: 143 Skipped: 15

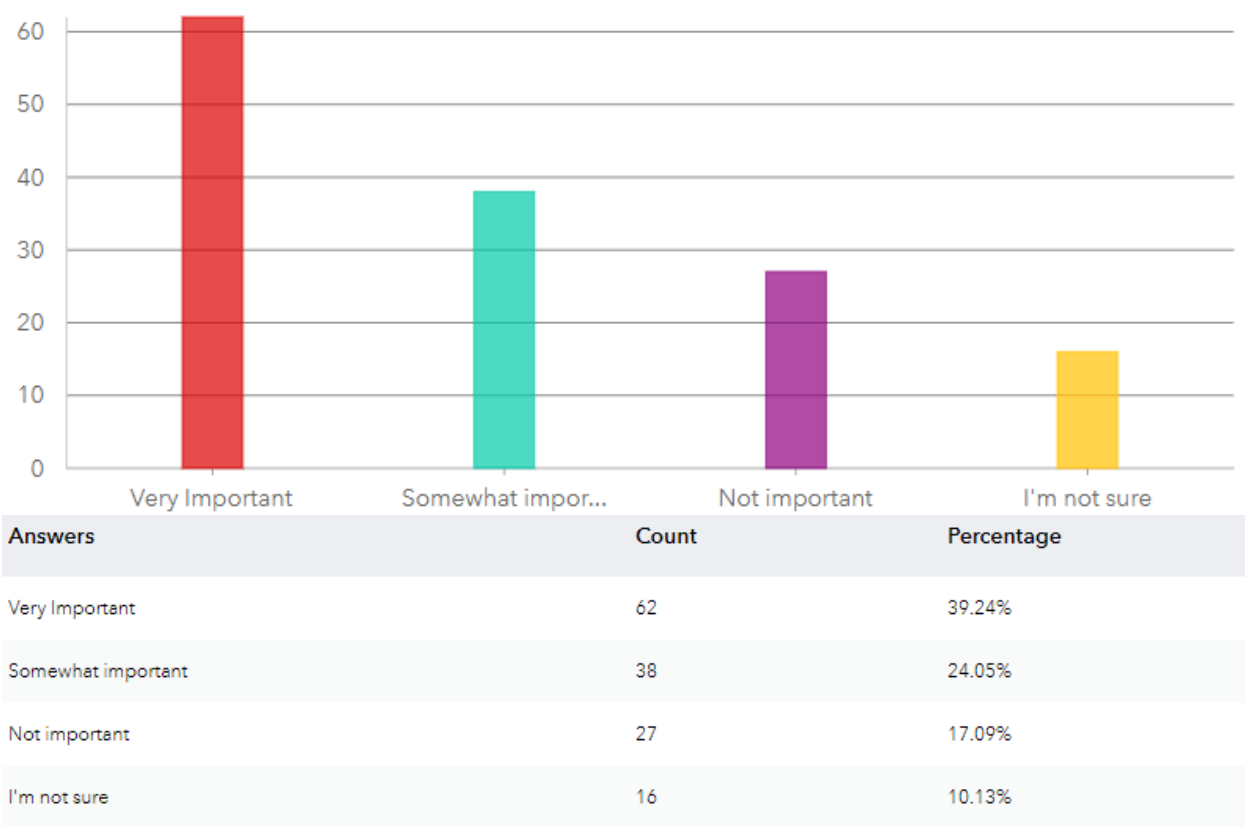
North and 35th is also viewed as an important commercial node, with the majority of respondents indicating it as very important or somewhat important. Fewer respondents were not sure than in previous questions.

Center and Teutonia



While the majority of respondents indicated that Center and Teutonia is an important commercial node, more respondents also indicated that it was somewhat important, and not important. Many respondents skipped this question as well.

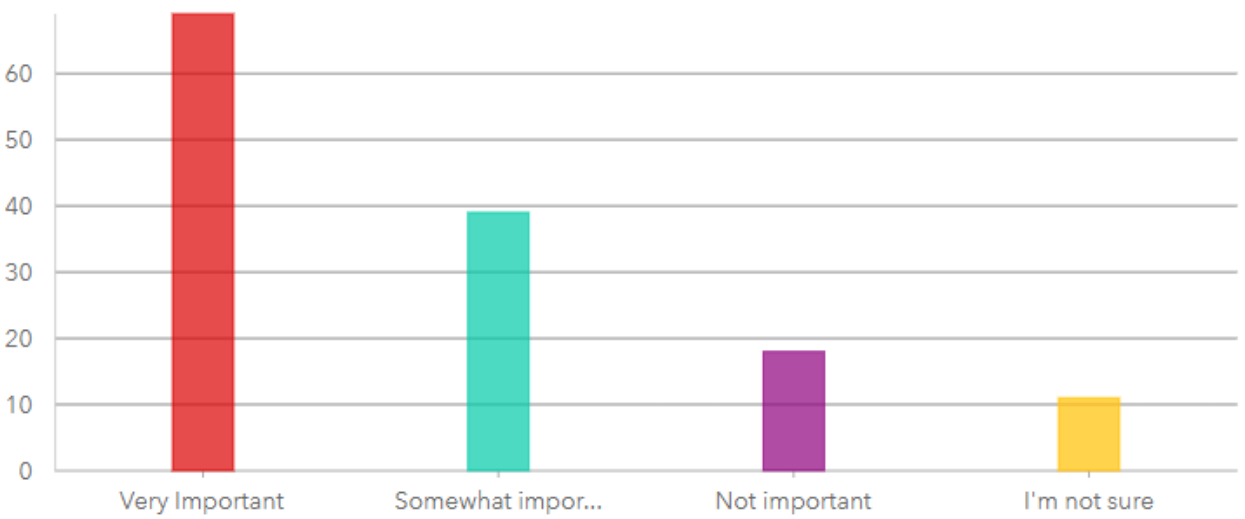
Center and 20th



Answered: 143 Skipped: 15

The majority of respondents indicated that Center and 20th is somewhat important or not important. A significant amount of respondents indicated that it was very important, however.

Center and Fond Du Lac

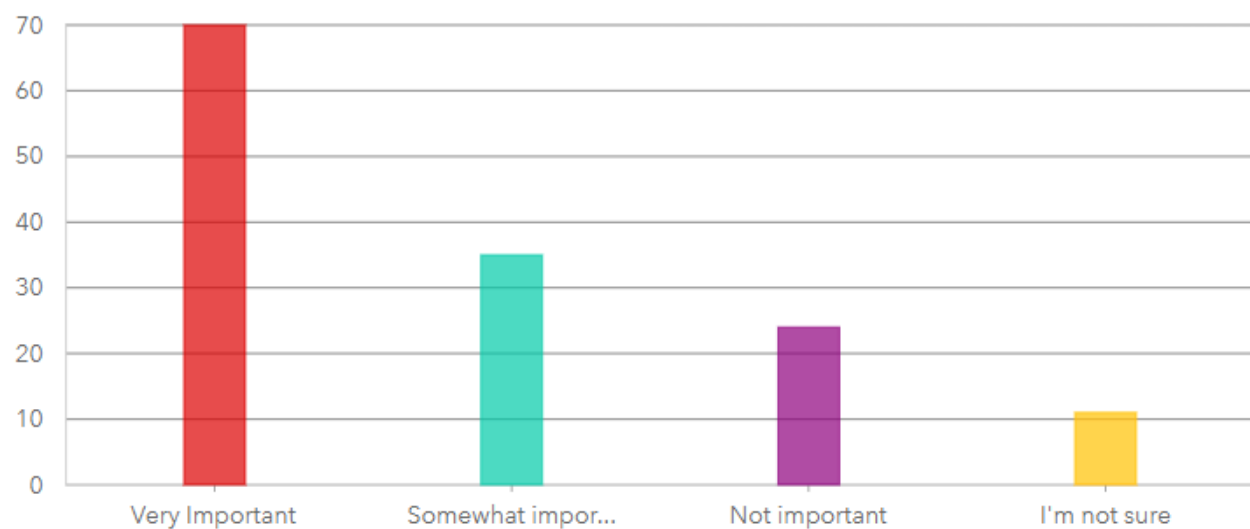


Answers	Count	Percentage
Very Important	69	43.67%
Somewhat important	39	24.68%
Not important	18	11.39%
I'm not sure	11	6.96%

Answered: 137 Skipped: 21

The majority of respondents viewed Center and Fond Du Lac as a very important commercial node. However, a significant number of respondents viewed it as somewhat important or not important. A large number of respondents skipped this question.

#### Center and 35th

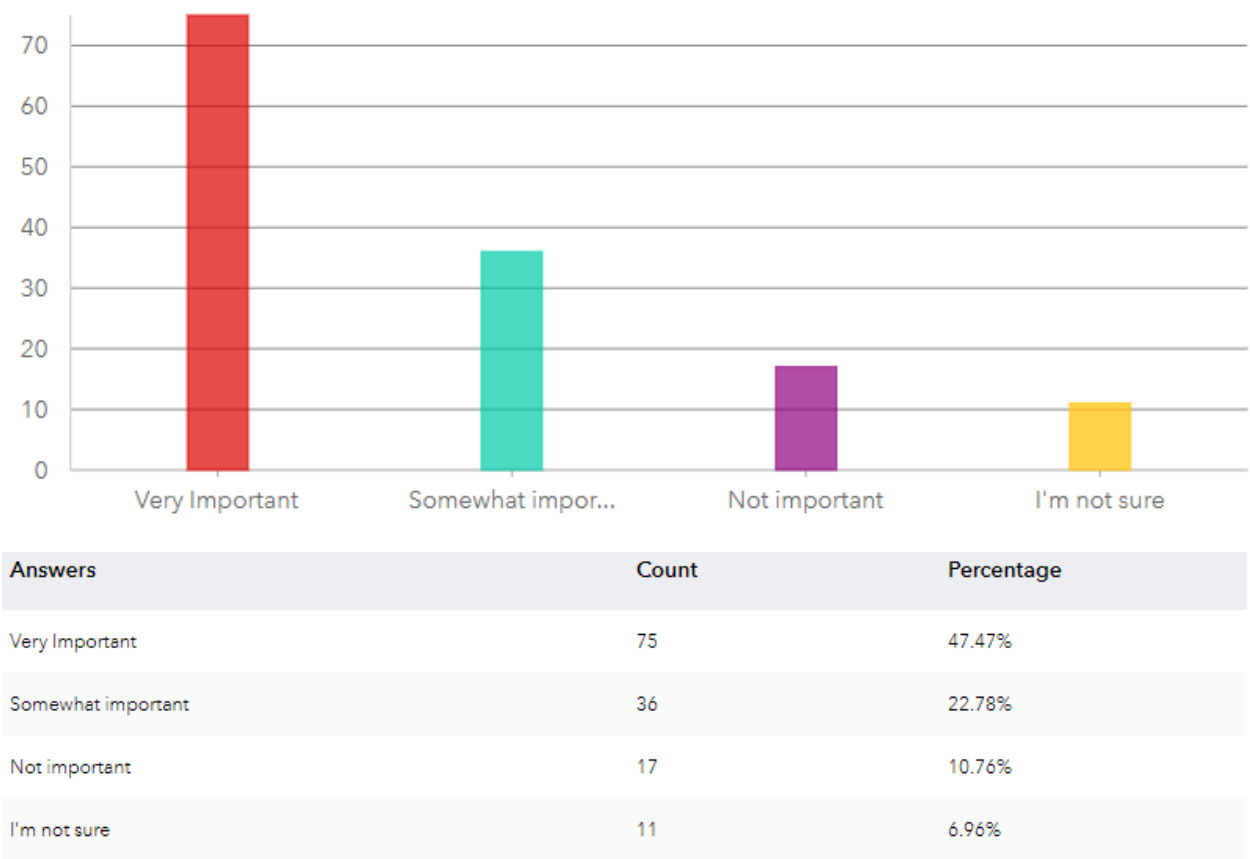


Answers	Count	Percentage
Very Important	70	44.3%
Somewhat important	35	22.15%
Not important	24	15.19%
I'm not sure	11	6.96%

Answered: 140 Skipped: 18

The majority of respondents viewed Center and 35th as a very important commercial node, though a significant number of respondents did not view it as very important. Many also skipped this question.

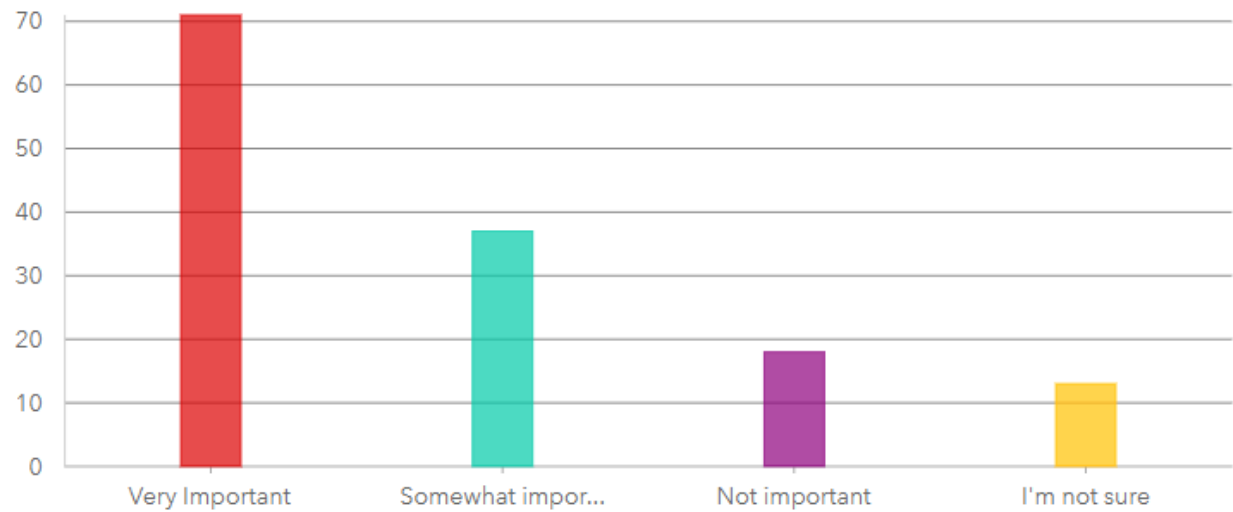
Burleigh and Fond Du Lac



Answered: 139 Skipped: 19

Burleigh and Fond Du Lac is viewed as a very important commercial node by the majority of respondents. A significant amount of respondents did not answer this question, however.

Lisbon and 27th

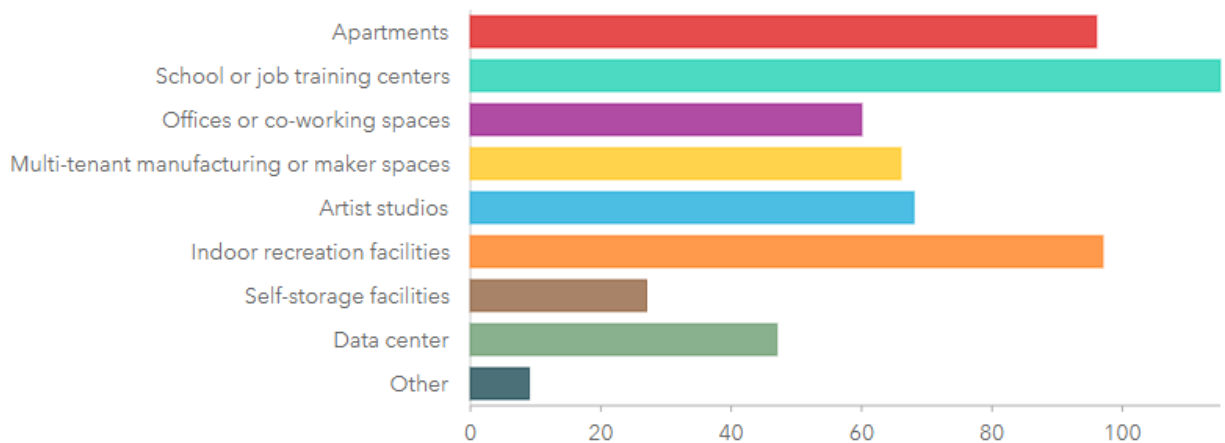


Answers	Count	Percentage
Very Important	71	44.94%
Somewhat important	37	23.42%
Not important	18	11.39%
I'm not sure	13	8.23%

Answered: 139 Skipped: 19

Lisbon and 27th is viewed as a very important commercial node, though a fair amount of respondents view it as only somewhat important or not important. Many also skipped this question.

Within the project area, there are vacant industrial buildings that have not attracted new manufacturers. Would you support the buildings being re-used for the following uses?



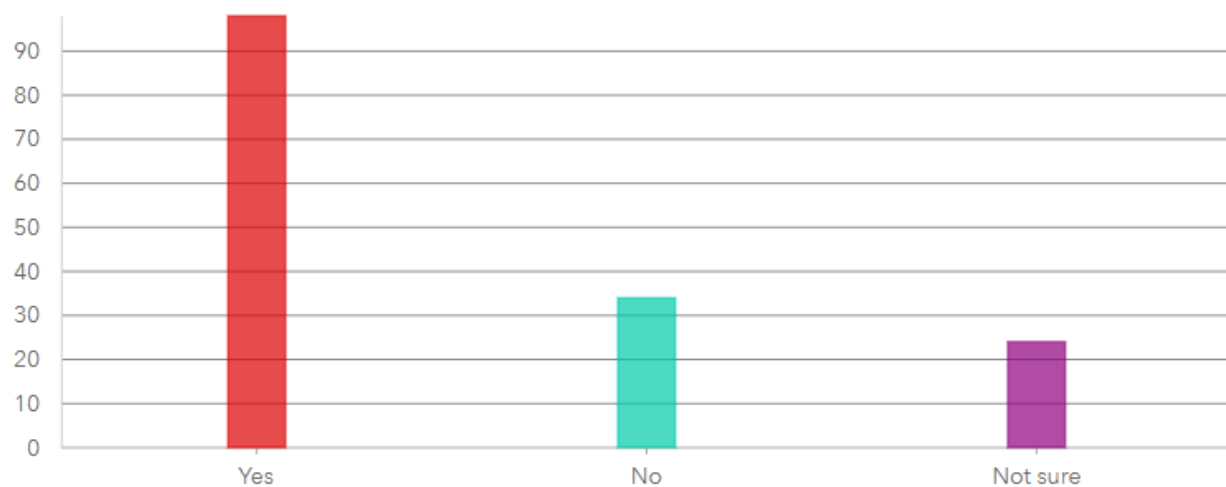


Answers	Count	Percentage
Apartments	96	60.76%
School or job training centers	115	72.78%
Offices or co-working spaces	60	37.97%
Multi-tenant manufacturing or maker spaces	66	41.77%
Artist studios	68	43.04%
Indoor recreation facilities	97	61.39%
Self-storage facilities	27	17.09%
Data center	47	29.75%
Other	9	5.7%

Answered: 156 Skipped: 2

Respondents seem to prefer the industrial buildings being repurposed for apartments, school or training centers and indoor recreation facilities. Self-storage facilities do not appear to be a desired use for these buildings.

Portions of N. 27th Street and N. 35th Street are zoned for single family or duplex housing only. Do you think apartment buildings or commercial buildings would also be appropriate?



Answers	Count	Percentage
Yes	98	62.03%
No	34	21.52%
Not sure	24	15.19%

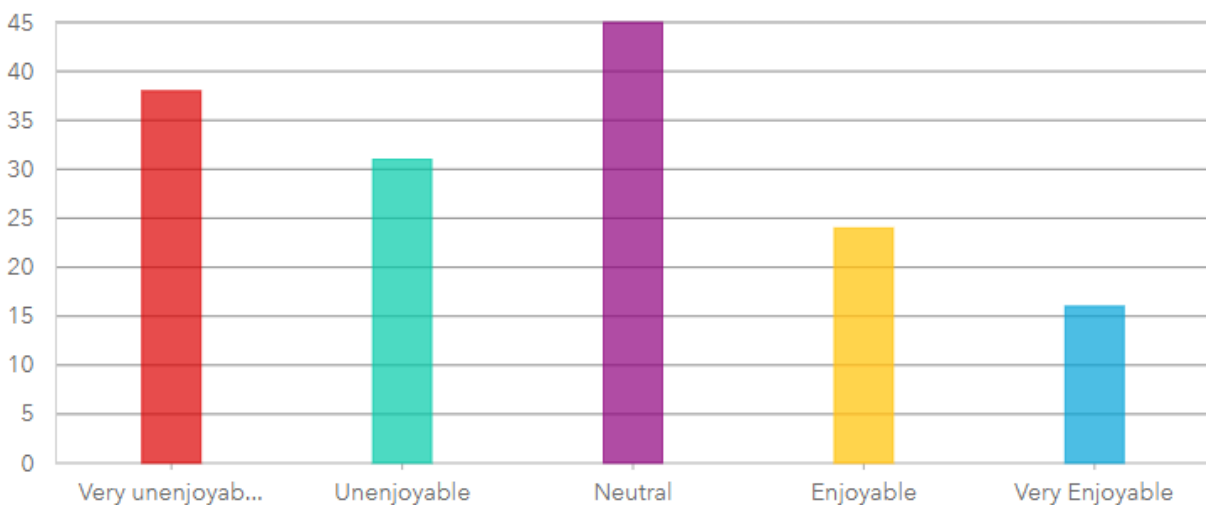
Answered: 156 Skipped: 2

A significant majority of respondents indicated that apartments and commercial buildings would also be appropriate for North 27th and North 35th Streets.

## Transportation and Public Space

Thinking generally about your neighborhood, how enjoyable are the following activities?

Walking

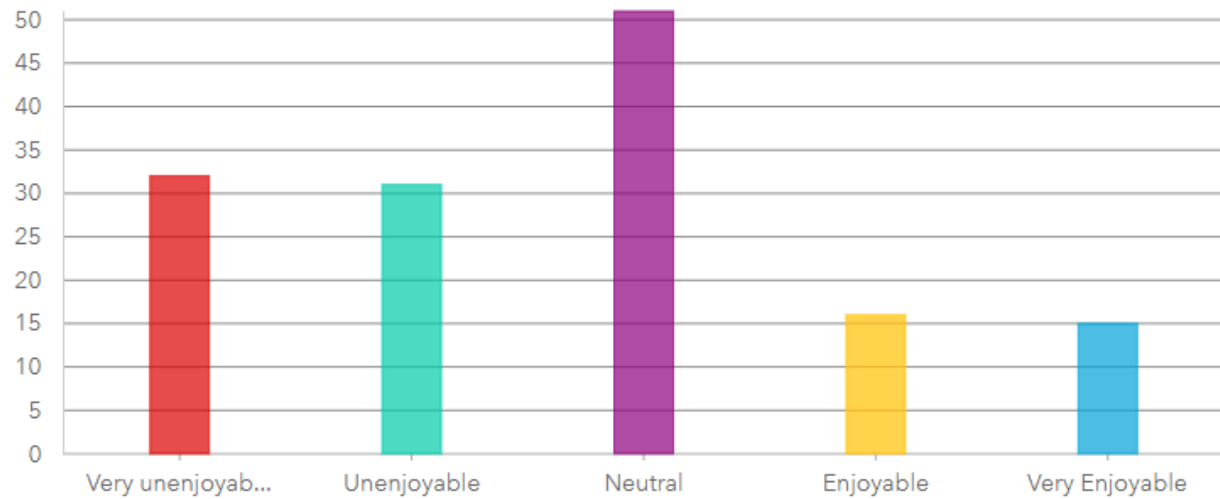


Answers	Count	Percentage
Very unenjoyable	38	24.05%
Unenjoyable	31	19.62%
Neutral	45	28.48%
Enjoyable	24	15.19%
Very Enjoyable	16	10.13%

Answered: 154 Skipped: 4

While the majority of respondents feel neutral about walking in their neighborhood, far more respondents find the neighborhood unenjoyable or very unenjoyable to walk in compared to those who find it enjoyable or very enjoyable.

## Biking

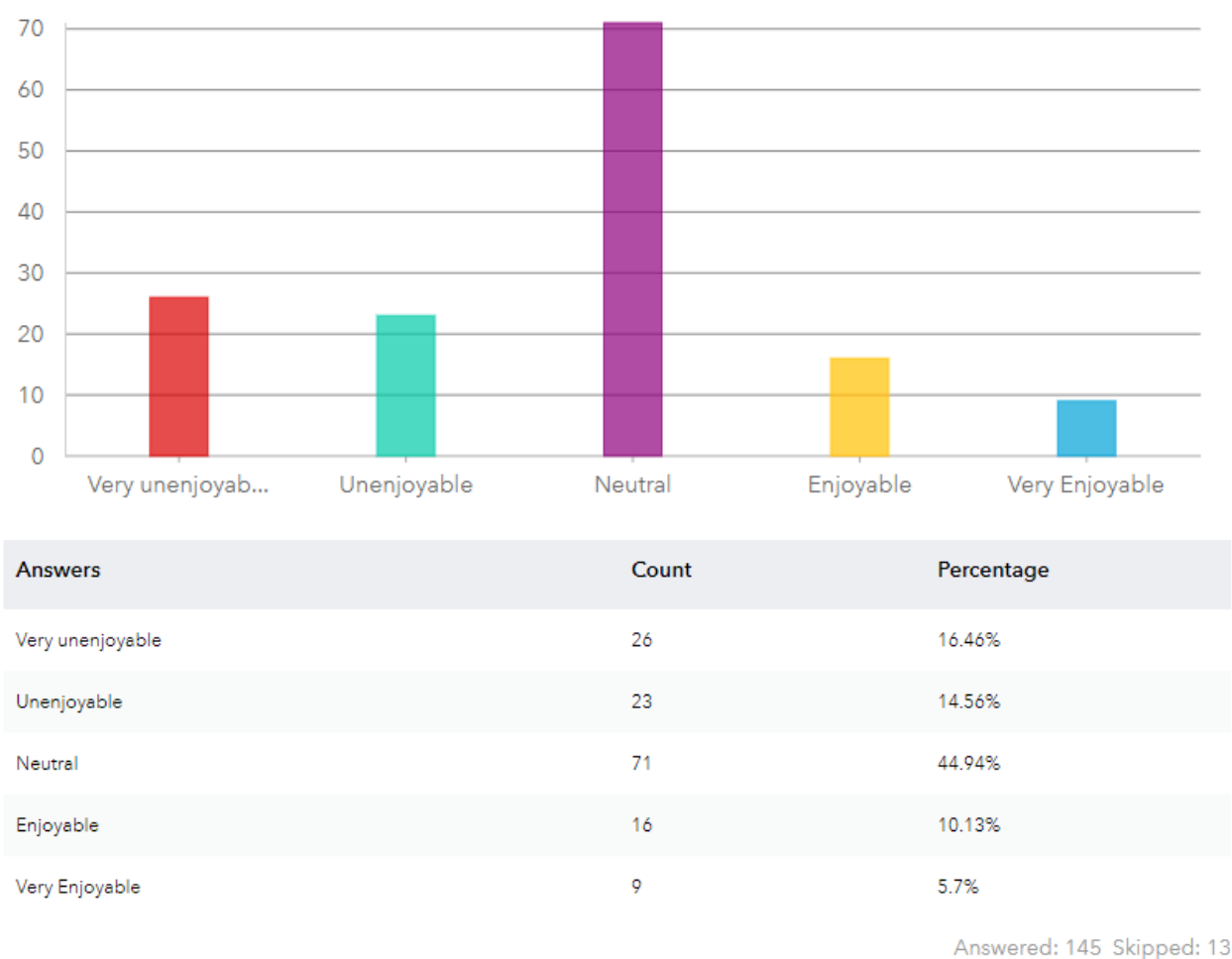


Answers	Count	Percentage
Very unenjoyable	32	20.25%
Unenjoyable	31	19.62%
Neutral	51	32.28%
Enjoyable	16	10.13%
Very Enjoyable	15	9.49%

Answered: 145 Skipped: 13

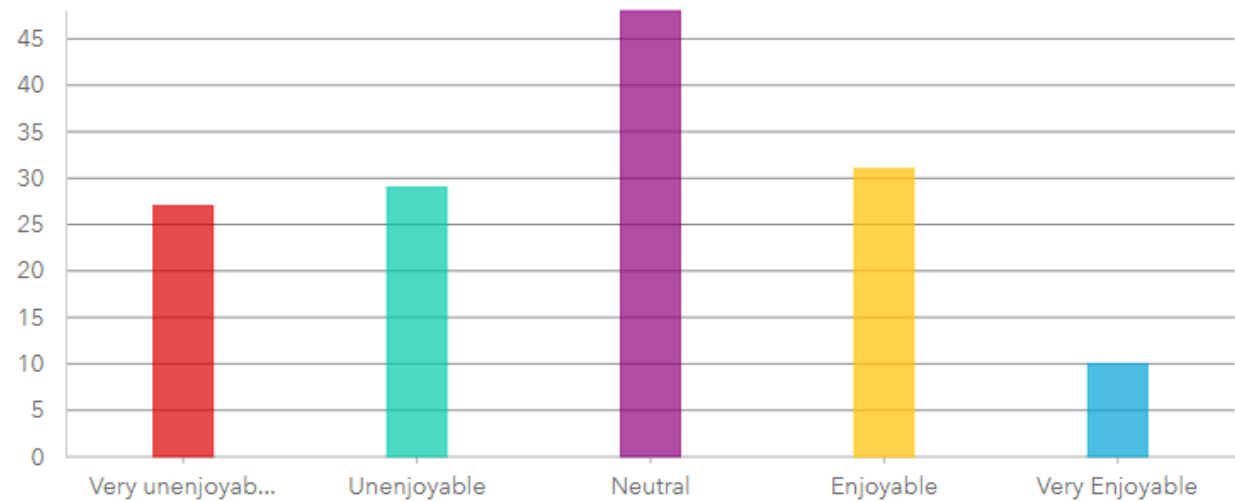
Similar to the previous responses, the majority of respondents are neutral about biking in their neighborhood, or find biking unenjoyable in their neighborhood. Many also skipped this question.

Riding the bus



The majority of respondents are neutral about riding the bus, though significant amount of respondents find it to be unenjoyable or very unenjoyable. Many respondents also skipped this question.

## Driving a car

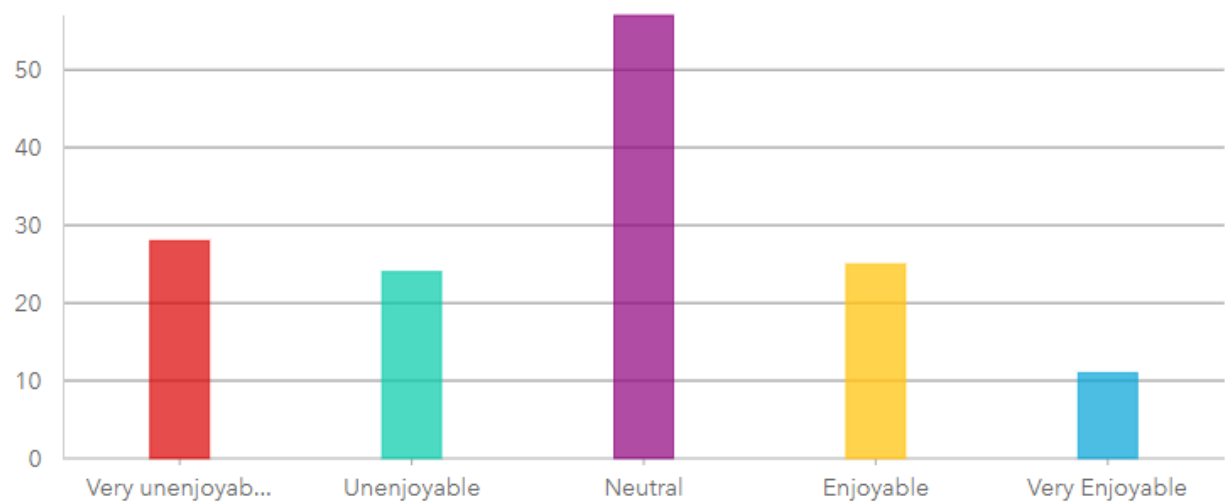


Answers	Count	Percentage
Very unenjoyable	27	17.09%
Unenjoyable	29	18.35%
Neutral	48	30.38%
Enjoyable	31	19.62%
Very Enjoyable	10	6.33%

Answered: 145 Skipped: 13

Much like the previous questions, driving a car is a neutral experience for the majority of respondents. More respondents find driving a car enjoyable, however, compared to previous questions, though it still appears to be unenjoyable or very unenjoyable to more respondents. Many respondents also skipped this question.

Riding in the car as a passenger



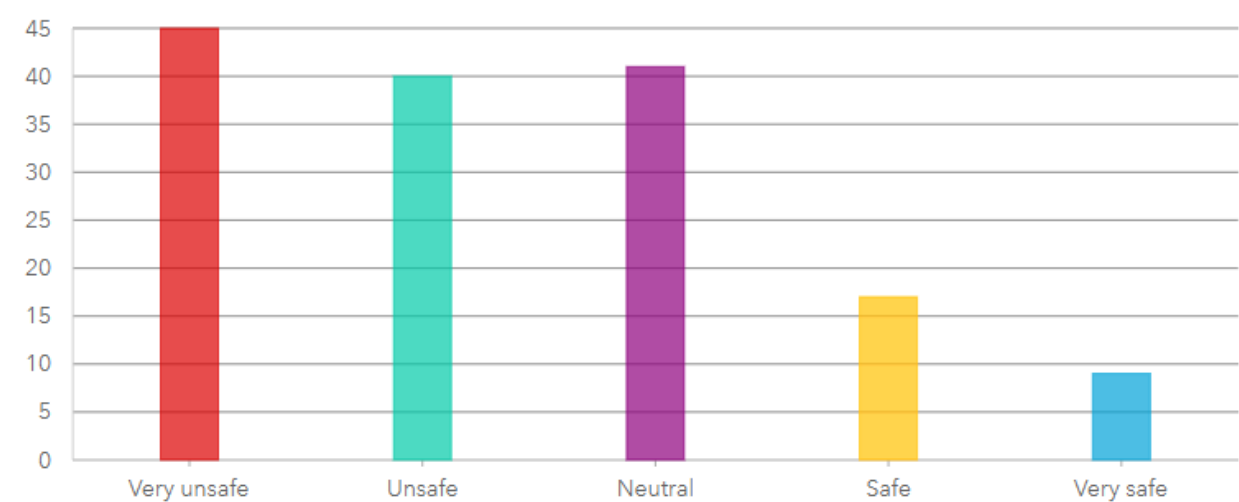
Answers	Count	Percentage
Very unenjoyable	28	17.72%
Unenjoyable	24	15.19%
Neutral	57	36.08%
Enjoyable	25	15.82%
Very Enjoyable	11	6.96%

Answered: 145 Skipped: 13

Riding in a car is seen as a neutral experience for the majority of respondents, though fewer respondents find it as enjoyable as driving. Many respondents skipped this question.

Thinking about street traffic, how safe do you think it is to travel in the area?

Walking

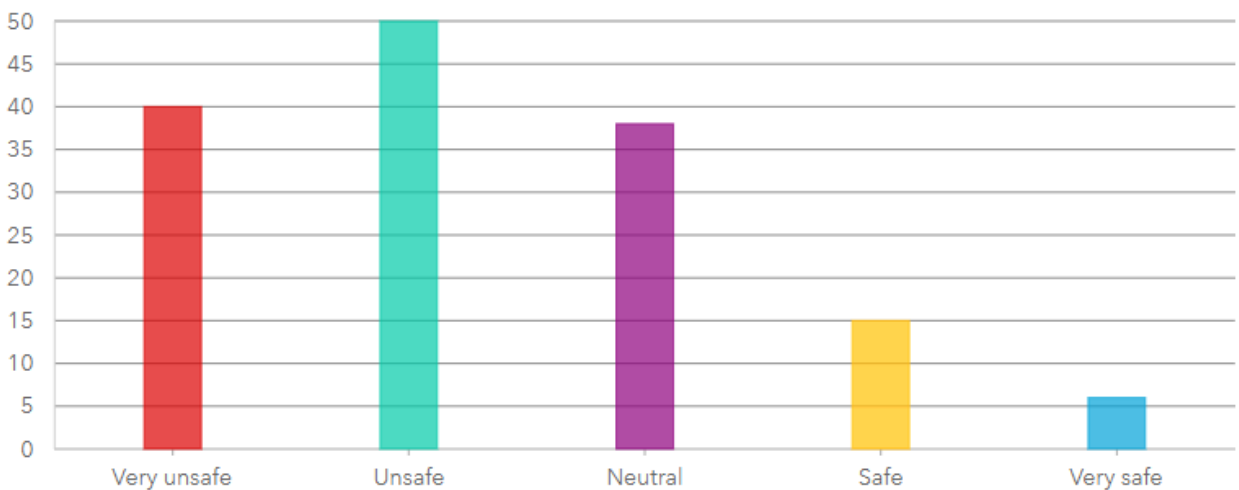


Answers	Count	Percentage
Very unsafe	45	28.48%
Unsafe	40	25.32%
Neutral	41	25.95%
Safe	17	10.76%
Very safe	9	5.7%

Answered: 152 Skipped: 6

The vast majority of respondents think it is very unsafe or unsafe to walk around the neighborhood. Very few respondents think that it is safe.

Biking

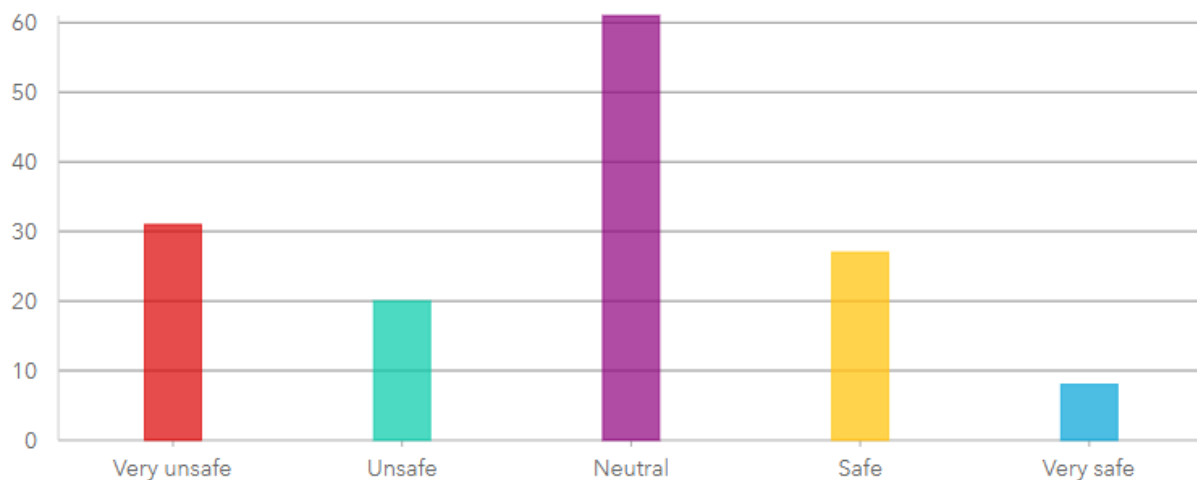


Answers	Count	Percentage
Very unsafe	40	25.32%
Unsafe	50	31.65%
Neutral	38	24.05%
Safe	15	9.49%
Very safe	6	3.8%

Answered: 149 Skipped: 9

The vast majority of respondents think that it is very unsafe or unsafe to bike in the neighborhood. Very few respondents think that it is very safe to bike in the neighborhood.

#### Riding the bus



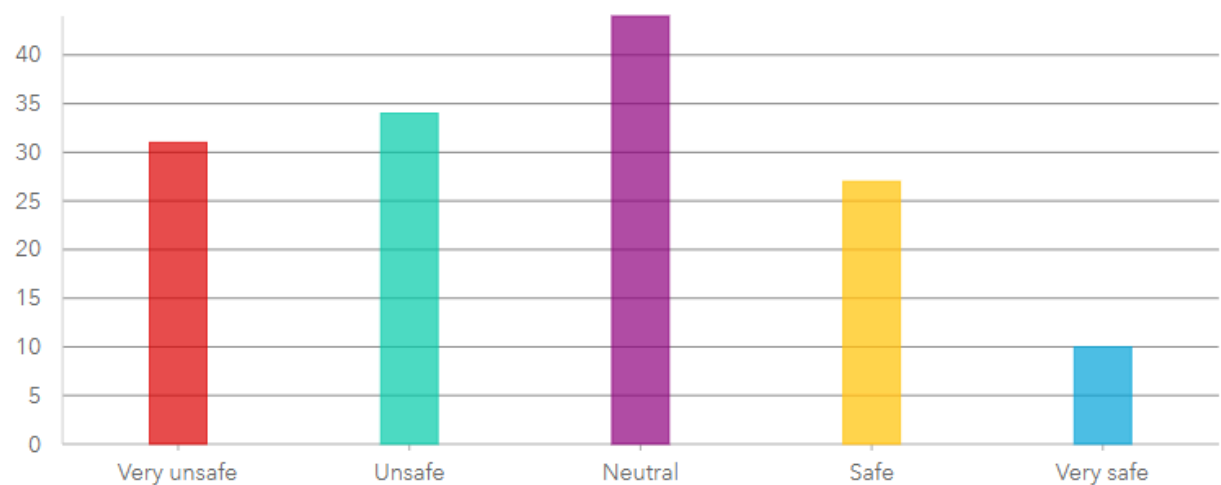
Answers	Count	Percentage
Very unsafe	31	19.62%
Unsafe	20	12.66%
Neutral	61	38.61%
Safe	27	17.09%
Very safe	8	5.06%

Answered: 147 Skipped: 11

Riding the bus appears to be a neutral experience in this neighborhood, though many respondents think that it is unsafe. More respondents think that is safe compared to the previous questions, however.



Driving a car

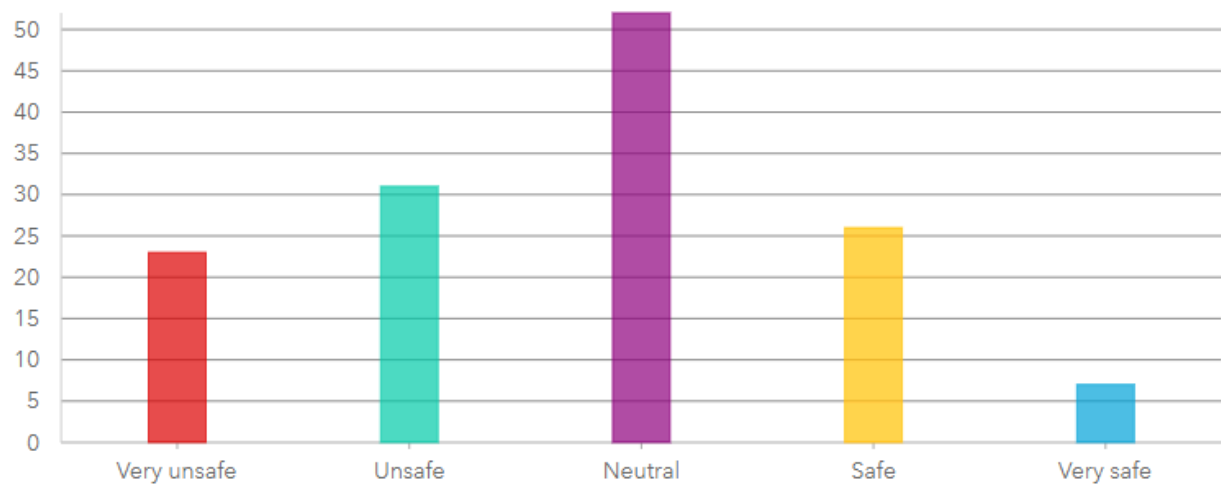


Answers	Count	Percentage
Very unsafe	31	19.62%
Unsafe	34	21.52%
Neutral	44	27.85%
Safe	27	17.09%
Very safe	10	6.33%

Answered: 146 Skipped: 12

The majority of respondents think that it is not safe to drive in the area. More respondents think that is safe or very safe compared to the previous responses, however.

Riding in a car as a passenger

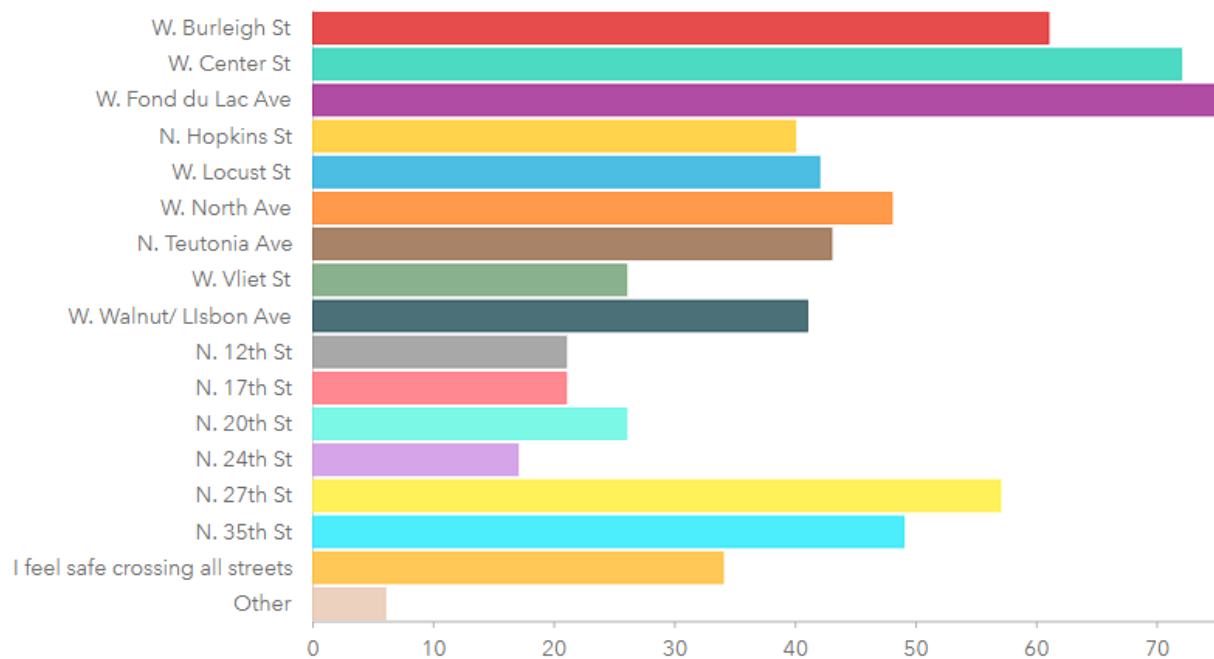


Answers	Count	Percentage
Very unsafe	23	14.56%
Unsafe	31	19.62%
Neutral	52	32.91%
Safe	26	16.46%
Very safe	7	4.43%

Answered: 139 Skipped: 19

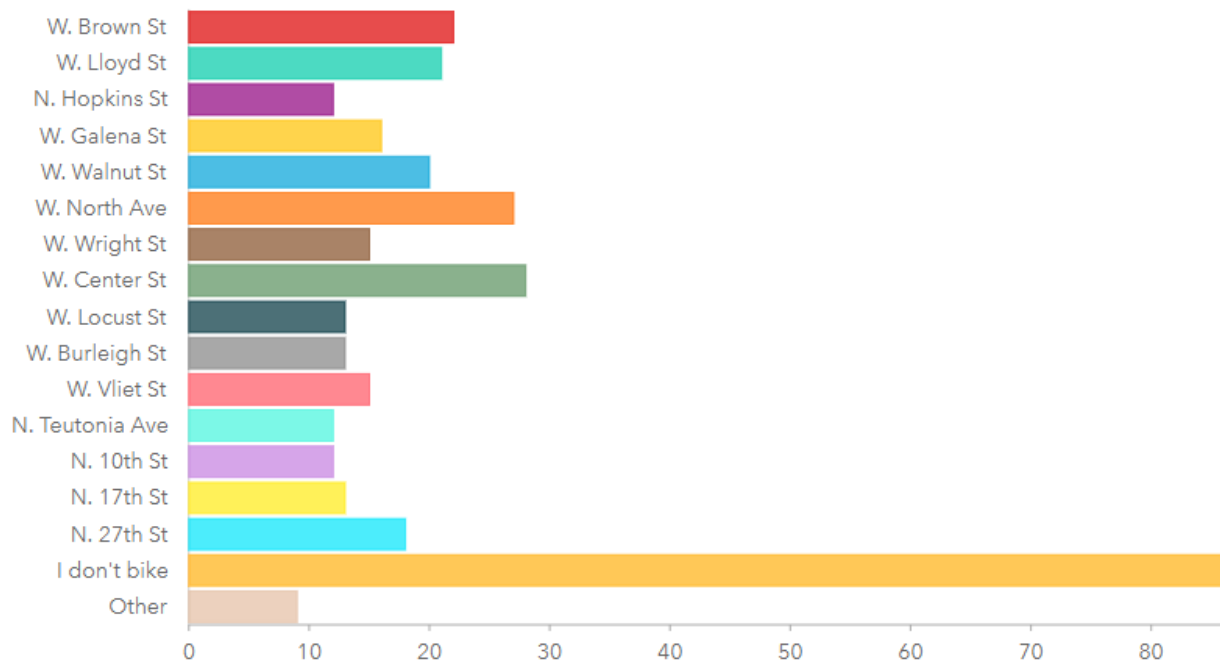
The majority of respondents feel neutral or unsafe riding in a car as a passenger in the area. Many respondents also skipped this question.

Are there streets in the area that you DON'T feel comfortable crossing on foot? Which ones?



Many of the commercial corridors in the area are viewed as not very comfortable to cross, particularly Fond Du Lac Avenue, Center Street and Burleigh Street. North 24th Street and Other streets are not viewed as negatively.

Are there streets that you like to bike on? Which ones?



The most comfortable streets to bike on appears to be Center Street and North Avenue. However, the vast majority of respondents do not bike.

Would you be okay with traffic moving slower if it means streets are safer?

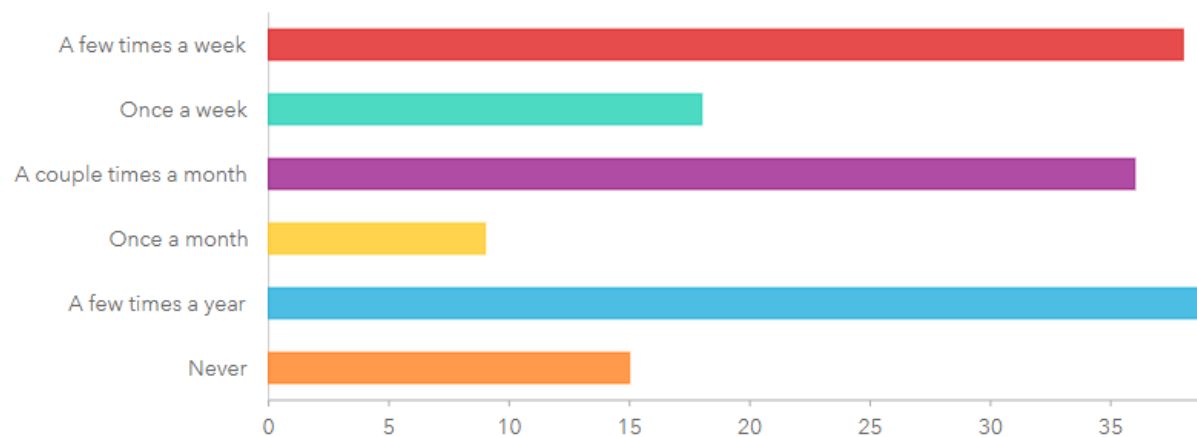


Answers	Count	Percentage
Yes	127	80.38%
No	15	9.49%
Not sure	14	8.86%

Answered: 156 Skipped: 2

The vast majority of respondents would be okay with traffic moving slower if it meant that the streets were safer.

How often do you go to a park?

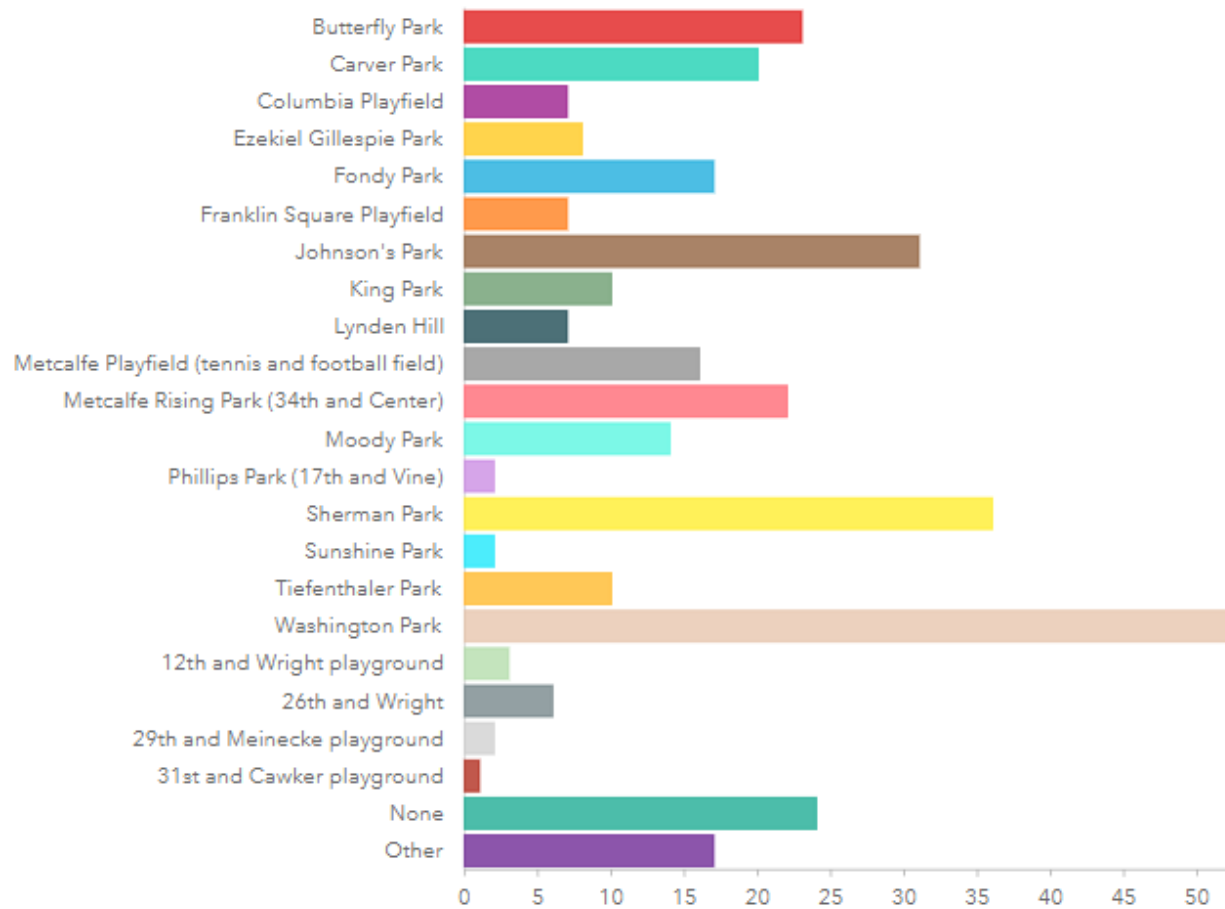


Answers	Count	Percentage
A few times a week	38	24.05%
Once a week	18	11.39%
A couple times a month	36	22.78%
Once a month	9	5.7%
A few times a year	39	24.68%
Never	15	9.49%

Answered: 155 Skipped: 3

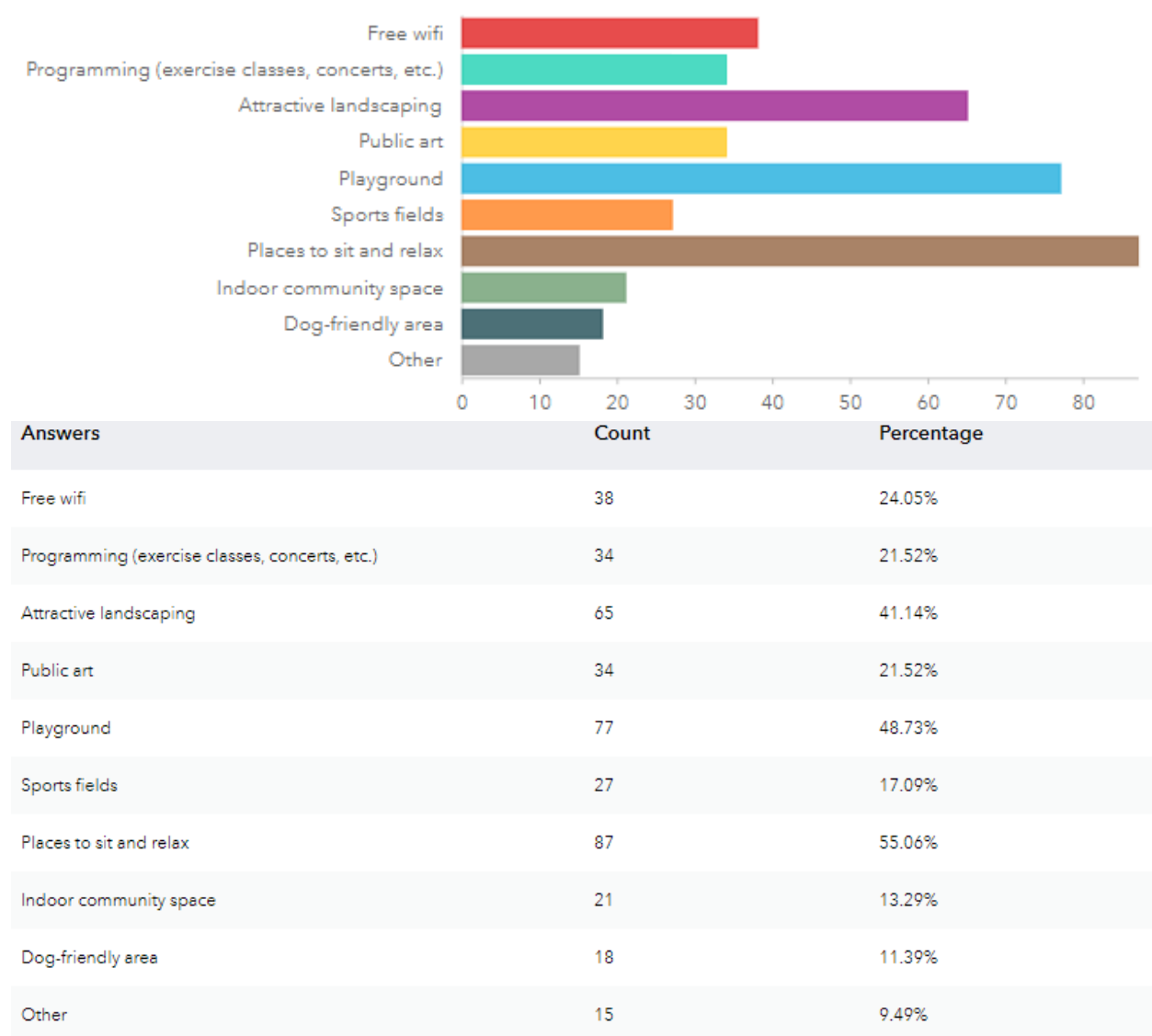
The responses to this question were varied. Many respondents use the parks a few times a year, though many also use the parks a few times a month or a few times a week. Only a few respondents never use the parks.

Which park(s) do you visit the most frequently?



The most popular park appears to be Washington Park, though Sherman Park and Johnson's park are also used frequently. The least frequented park is the playground at 31st and Cawker.

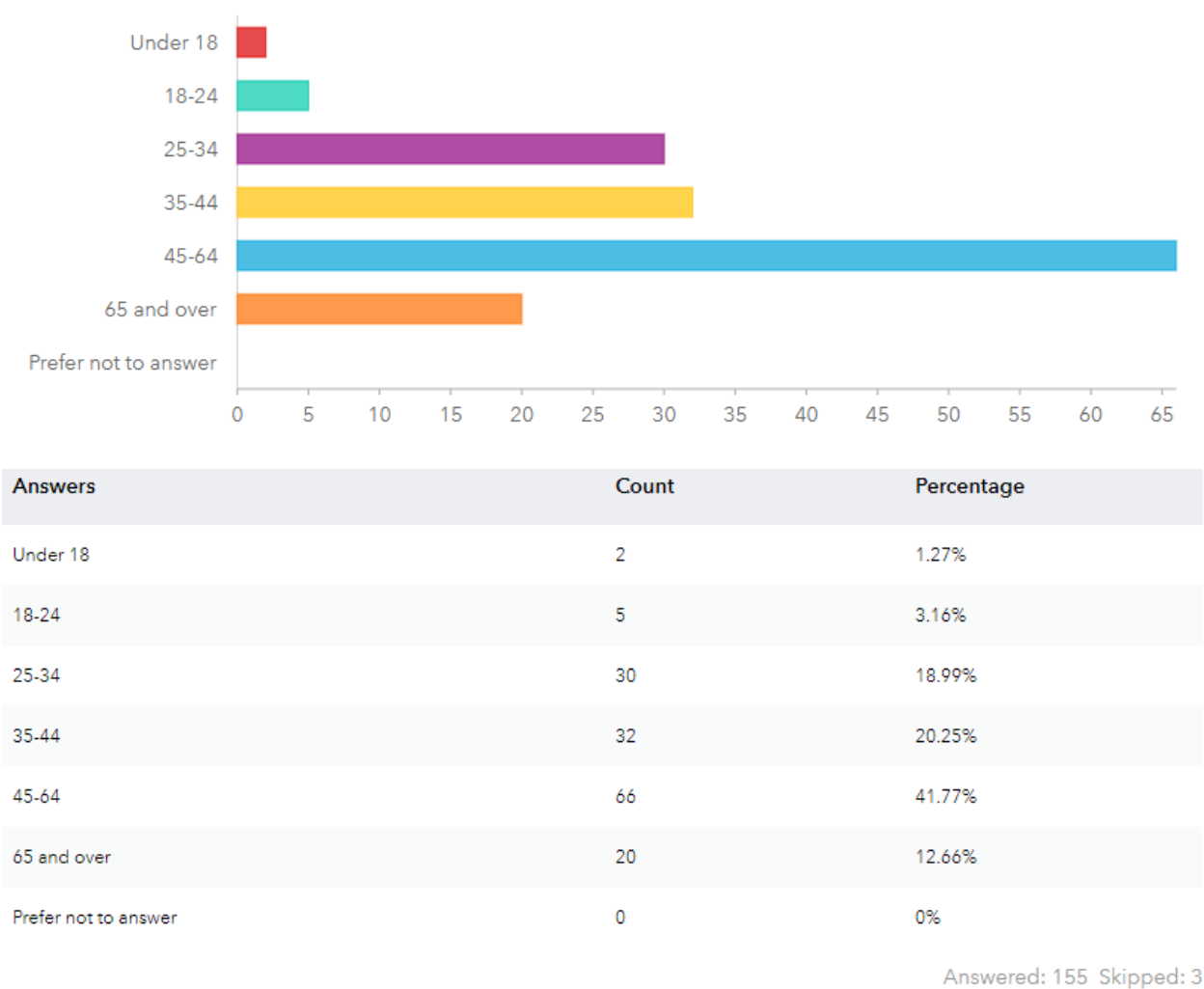
What are the TWO most important features in a park?



Answered: 156 Skipped: 2

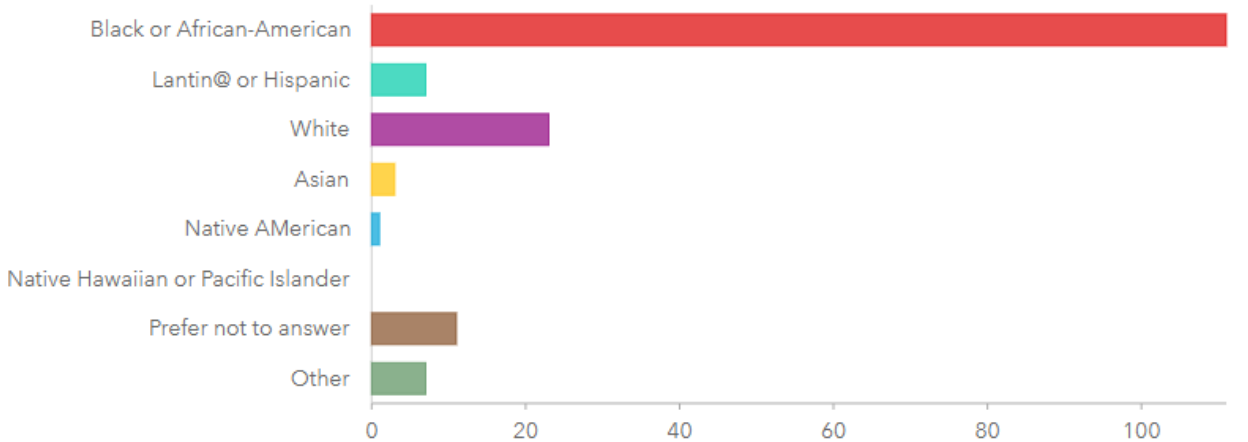
Places to sit and relax, playgrounds, and attractive landscaping appear to be the most important features in parks for respondents. Also significant are free wifi, programming and public art. Dog-friendly areas are not seen as important.

What is your age group?



The majority of respondents were between 45-64. There were only two respondents under 18.

How would you describe your race?

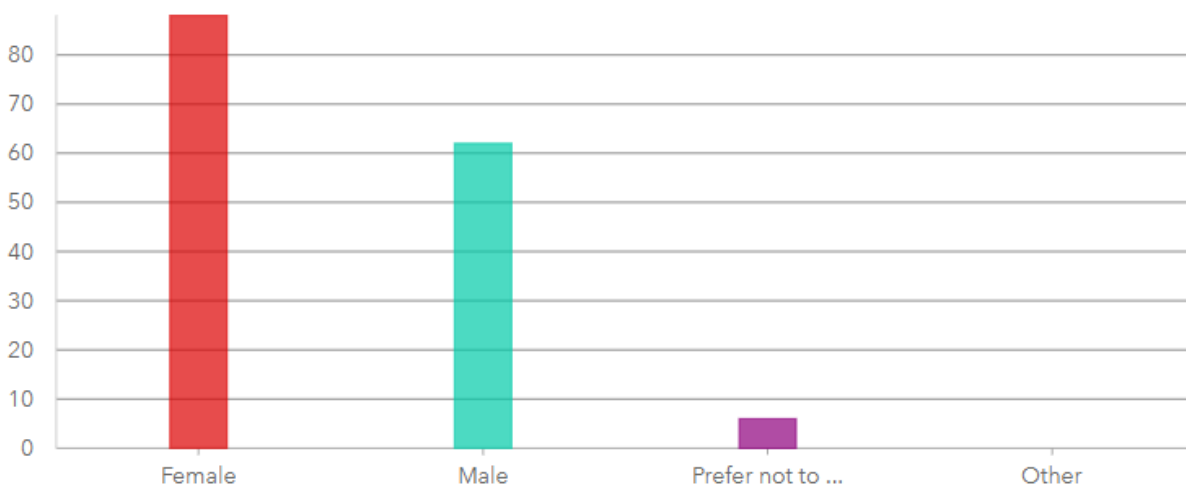


Answers	Count	Percentage
Black or African-American	111	70.25%
Lentin@ or Hispanic	7	4.43%
White	23	14.56%
Asian	3	1.9%
Native AMERICAN	1	0.63%
Native Hawaiian or Pacific Islander	0	0%
Prefer not to answer	11	6.96%
Other	7	4.43%

Answered: 155 Skipped: 3

Slightly over 70% of respondents to the survey were Black or African American.

How would you describe your gender?



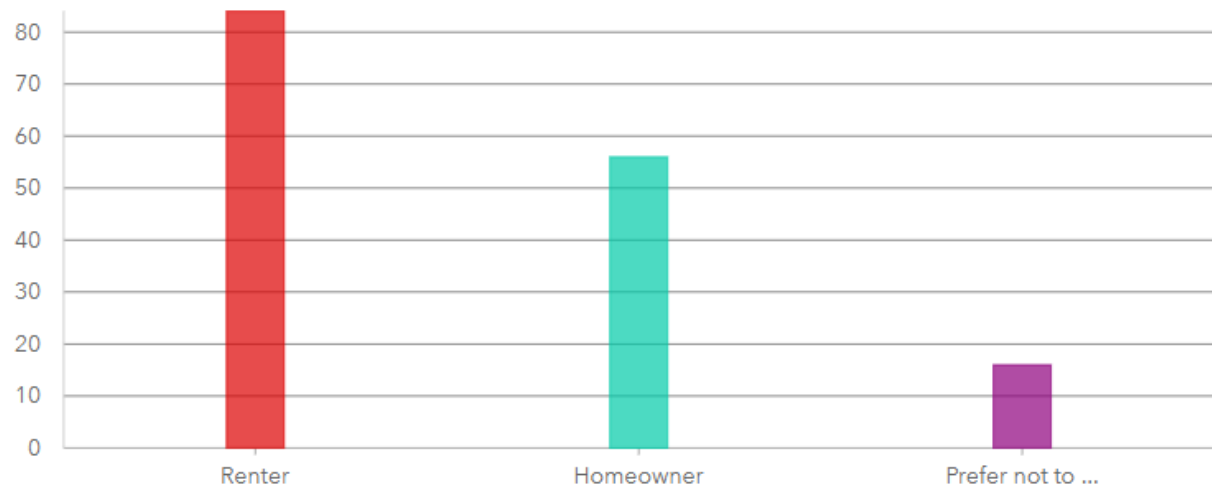
Answers	Count	Percentage
Female	88	55.7%
Male	62	39.24%
Prefer not to answer	6	3.8%
Other	0	0%

Answered: 156 Skipped: 2

Over 50% of respondents were female, with slightly under 40% respondents being male.



### Are you a renter or a homeowner?



Answers	Count	Percentage
Renter	84	53.16%
Homeowner	56	35.44%
Prefer not to answer	16	10.13%

Answered: 156 Skipped: 2

Most of the respondents were renters, though a fair amount of respondents were homeowners, and a significant number of respondents preferred not to answer.